

ni-msme News Corner (NNC)



An In-house monthly magazine published by National Institute for MSME (ni-msme)

NMIT Silver Jubilee: Celebrating a Legacy of Transformational Excellence



Mr. Basudev Datta, Assistant Registrar, ni-msme, Hyderabad has been awarded the prestigious "Excellence Award" as a distinguished graduate of the Batch 2008-12 B.E. (Mechanical Engineering) during the historic Silver Jubilee Celebration Alumni Meet (ReuNITTE 2025) held on 13 December 2025, Nitte Meenakshi Institute of Technology (NMIT), Bengaluru honouring the outstanding achievements of its global alumni network.

The selection process for this year's Excellence Award was remarkably competitive. The Alumni Committee conducted an exhaustive analysis of work profiles spanning 20 batches and over 10,000 graduates. The award recognizes an individual who has demonstrated: Professional Perseverance: Sustained growth and distinction across various career transitions; and Commitment to Service:

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An Organisation of the Ministry of MSME, Govt. of India

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A proven track record of community service and leadership and (3)The NMIT Spirit: A dedication to knowledge and “transformational excellence” that defines the institute’s core values.

Mr. Basudev Datta, Assistant Registrar, who graduated as a First Rank Holder with Institute Gold Medal in 2012, was chosen as the singular profile that best embodied these rigorous standards of the university.

The recognition serves as a testament to the enduring impact of an NMIT education and the high caliber of professionals the institution contributes to the global landscape. As NMIT celebrates 25 years of academic brilliance, this award highlights the bridge between foundational education and a lifetime of professional and social contribution.

Second Meeting of the Joint Working Group (JWG) on Strengthening IPFCs

Ms. V. Swapna, Faculty Member at the National Institute for Micro, Small and Medium Enterprises (ni-msme), represented the institute’s Intellectual Property Facilitation Centre (IPFC) at the second Joint Working Group (JWG) meeting held from 08 to 12 December 2025.



The JWG, constituted by the Ministry of MSME in collaboration with the Danish Patent and Trademark Office (DKPTO), aims to strengthen the national IPFC framework.

Strategic Objectives & Deliberations: The five-day engagement focused on institutionalizing IP support through: Framework Development: Establishing eligibility criteria, categorization models, and operational Standard Operating Procedures (SOPs) for IPFCs; Performance Metrics: Formulating Key Performance Indicators (KPIs) and enhanced service delivery frameworks; Capacity Building: Identifying mechanisms to scale IP facilitation capabilities nationwide.

Key Highlights & Site Visits: High-Level Briefing: Following sessions at the Embassy of Denmark and the PHD Chamber of Commerce, the group presented its recommendations to Shri Ateesh Singh (Joint Secretary, Ministry of MSME) and Ms. Ankita Pandey (Director, Ministry of MSME); Operational Assessment: On 12 December 2025, the JWG visited the ni-msme campus in Hyderabad to interact with newly established IPFCs, assessing on-ground challenges and the applicability of the proposed frameworks and Technology Transfer:

The delegation also visited the Technology Transfer Facilitation Centre (TTFC) at IIT Hyderabad to study best practices in technology commercialization and operational scalability.



Training Program on Ethics & Soft Skills for Junior Telecom Officers

The National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad, successfully conducted a two-week intensive training program on "Ethics & Soft Skills" for Junior Telecom Officers (JTOs). Held from 29 December 2025, to 09 January 2026, the program was sponsored by the National Communications Academy–Technology (NCA-T), Department of Telecommunications, Ministry of Communications, Government of India. The cohort comprised 21 officer trainees focused on aligning technical expertise with professional integrity.

The program commenced with a formal welcome by Dr. Manisha Kumari, Co-Director, who provided a strategic overview of the curriculum. Dr. E. Vijaya, Director, SEM, ni-msme, further briefed the participants on the institute's role in Capacity Building and the specific structural outcomes expected from the fortnight-long engagement.

The session was inaugurated by Chief Guest, Mrs. Sujatha Gupta (IDES), former CEO of the Cantonment Board. In her address, she underscored that: Public Service Delivery: The efficacy of government officers is measured by their professional conduct and Core Competencies: Ethics and soft skills are not peripheral but central to fostering accountability and workplace efficiency. In today's dynamic public service environment, technical proficiency must be balanced with sound ethical judgment. The program was meticulously designed to bridge this gap through focused modules: Governance & Integrity: Applying rules with objectivity and transparency, Behavioral Excellence: Enhancing emotional intelligence, leadership, and interpersonal communication and Operational Resilience: Equipping officers with stress management and problem-solving techniques to navigate complex administrative challenges. "By integrating ethical values with practical soft skills, the program transforms technical roles into positions of responsible public leadership". By fostering a culture of integrity and sensitivity, the training prepares JTOs to manage teams more effectively and interact professionally with stakeholders. This initiative is a vital step toward strengthening public trust and ensuring sustainable excellence within India's telecom sector.

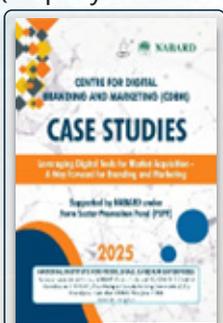


Concluded Final Review Meeting with NABARD

The Centre for Digital Branding & Marketing (CDBM) at ni-msme, in collaboration with NABARD, hosted a landmark Final Review Meeting on 16 December 2025. The event marked the successful completion of a year-long strategic intervention titled "Leveraging Digital Tools for Market Acquisition: A Way Forward for Branding & Marketing". The meeting brought together high-level leadership from both institutions, alongside District Development Managers (DDMs), Lead District Managers (LDMs), and stakeholders from nine districts to evaluate the program's impact on rural entrepreneurship.



Distinguished guests Shri R. Ganapathy R (General Manager, NABARD) and Smt. V. Jisha (Deputy General Manager, NABARD) emphasized the critical role of digital literacy in the sustainability of grassroots organizations: Market Access: Digital tools are no longer optional but essential for enhancing market reach and Customer Retention: Success in the modern economy hinges on the ability to maintain digital relationships with consumers and (3) Policy to Impact: NABARD commended ni-msme for its ability to translate high-level policy intent into measurable grassroots success for FPOs, SHGs, and MSMEs. Shri Surya Prakash Goud, Director (SED), ni-msme, and Mr. Sarath Muthyala, Head of CDBM, highlighted the shift from traditional, localized selling to result-oriented digital branding. They noted that the program's success was built on three pillars: continuous handholding, practical toolkits, and platform-based learning.



Training Program for Translation Officers

The National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad, successfully organized an intensive two-week training program for Senior and Junior Translation Officers from the Office of the Development Commissioner (DC-MSME). Held from 08 to 19 December 2025, at the IIT-Roorkee Greater Noida Extension Centre (GNEC), the initiative was sponsored by the MoMSME, Govt, with 15 officers in attendance.

The program was inaugurated by Shri Gaurav Katiyar, Joint Director (Admin), DC-MSME. In his keynote address, he emphasized that official language implementation is a cornerstone of effective governance. He highlighted the strategic role of translators as a vital bridge for communication across India's diverse linguistic landscape.

Key points from the address included: (1) Operational Clarity: The necessity of accurate translation to ensure consistency and inclusivity in official government mandates, (2) Public Outreach: Strengthening the connection between government institutions and the public through linguistic precision and (3) Institutional Synergy: Dr. E. Vijaya, Director, ni-msme, provided a comprehensive briefing on the program's design, detailing the specialized modules and exposure visits curated to provide a holistic learning experience.

This program was meticulously structured to refine the professional competencies required for official language implementation. By aligning with the standards of the Union Government, the training aimed to: Enhance Proficiency: Elevate translation skills to facilitate seamless communication between Union and State governments; Promote Inclusivity: Support the wider use of Hindi in official documentation while maintaining administrative efficiency and Expert Guidance: Technical sessions were led by esteemed faculty from the Central Translation Bureau, Ministry of Home Affairs, ensuring participants received industry-leading insights into modern translation practices.



Through this collaboration, ni-msme and DC-MSME continue to foster a workforce capable of navigating the complexities of multilingual governance, ultimately ensuring that government policies and communications are accessible to every citizen.



Patent Granted to IPFC Beneficiary

ni-msme – Intellectual Property Facilitation Centre (IPFC) is pleased to announce that a patent has been granted for an innovation supported by IPFC. A patent application titled "Reusable Educational Slate for Multi-Language Learning and Arithmetic Practice" (Application No. 202441098103), filed by ni-msme, IPFC on behalf of My Slate Makers, has been granted Patent No. 577014 by the Indian Patent Office on 31 December 2025.

The invention introduces a Reusable Educational Slate for Multi-Language Learning and Arithmetic Practice, which uniquely integrates tactile writing, embedded sensors, and an LCD-based reusable surface. This enables children to trace, write, erase and relearn repeatedly, significantly reducing paper usage and promoting sustainable learning. The slate supports multi-language learning, making it especially impactful in addressing literacy gaps in rural and underserved regions. With strong potential for adoption in Government schools, the innovation blends technology with empathy, creating an inclusive and child centric learning solution. With the support of ni-msme, IPFC & its empanelled attorney Mr. Srinivas Maddapati, the inventors successfully navigated the patent filing process and received encouraging feedback through prototype adoption in educational institutions. This innovation is not just a learning tool it represents a commitment to shaping the future of education through accessible and sustainable technology. My Slate Makers is a startup inspired by real classroom needs. Their journey reflects the belief that meaningful innovation often lies in simple, practical solutions that create lasting social impact.

Residential Training Program for DC-MSME Officers

The National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad, successfully concluded a two-week residential training program on "Administration, Establishment, and Accounts" for officers of the Office of the Development Commissioner (DC-MSME).

Sponsored by the Ministry of MSME, Government of India, the program hosted 25 officers from 01 to 12 December 2025. The curriculum was

strategically designed to fortify functional competencies, providing a deep dive into administrative systems, establishment procedures, and government accounting practices aligned with the latest regulatory frameworks. The program was inaugurated by Shri Gaurav Katiyar, Joint Director (IES), DC-MSME. In his keynote address, he emphasized the critical role of government officers in public service delivery. Key highlights from his address included: (1) Strategic Functions: The integration of Administration, Establishment, and Accounts as the backbone of the DC-MSME framework, (2) Organizational Impact: How mastery of these core functions drives transparency, accountability, and efficiency and (3) MSME Mandate: The direct link between administrative excellence and the broader goal of national MSME development.

Dr. E. Vijaya, Director of ni-msme, complemented these remarks by outlining the program's objectives, stressing that continuous capacity building is essential for robust institutional governance. The training focused on bridging the gap between theoretical rules and practical application. Participants engaged with modules designed to streamline workflow and ensure compliance with prevailing government regulations.

The program culminated in a valedictory ceremony graced by Shri Dinesh Mohan, Assistant Director (Admin), O/o DC-MSME. He lauded the officers for their active participation and dedication to professional growth. He reiterated that continuous learning is the key to maintaining administrative efficiency in a dynamic government landscape. The ceremony concluded with the formal presentation of certificates to the officers, marking their successful completion of the intensive program.



Training Programme on Scientific Beekeeping

One week training programme on scientific beekeeping integrated with oil seeds mission was conducted at Kothapeta village of Gooty Mnadal, Anantapur District, Andhra Pradesh. The programme was sponsored under National Honey Mission by National Bee Board, Ministry of Agriculture and Farmers welfare, Govt. of India. Total 25 farmers and members of Gowtampuri Farmers Producer Organization participated in the programme.



Various sessions were conducted during the training programme. Dr. Shirish Prabhakar Kulkarni, Hindi Translator and programme coordinator visited kothapeta on 27 December 2025. He conducted sessions and gave detailed information about beekeeping and oil seeds mission. After completion of the programme, certificates were distributed to all the participants.

This programme was directed by Dr. Shreekant Sharma, Director SEE and Mr. Rajendra Prasad, Faculty Member, SEE.

Workshops for MSME Empowerment

The National Institute for Micro, Small and Medium Enterprises (ni-msme) has been entrusted by ASIDC Assam to conduct RAMP workshops across various Districts, targeting nearly 90,000 UDYAM registered participants to boost MSME growth.

Mr. Vivek Kumar, Faculty Member, ni-msme, led the inaugural workshop on MSME promotion on 17 December 2025. Objective of the workshop was Identification and selection of viable projects, GEM registration, ONDC integration, and FSSAI licensing processes.



The second workshop on December 19 focused on MSME promotion through six core themes, including Financial Literacy, ZED certification, and LEAN practices, featuring hands-on business plan preparation exercises. These sessions aim to equip all targeted units with essential skills for self-upgrade and sustainable development.

Progress Review Meeting under GEF-7 Boiler Energy Efficiency Improvement Project

A comprehensive Project Progress Review Meeting under the GEF-7 Boiler Energy Efficiency Improvement Project was convened on 22 December 2025 in hybrid mode at National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad. The meeting brought together key stakeholders from United Nations Industrial Development Organization (UNIDO), ni-msme, NPC, and other partner institutions.



The meeting was led by Mr. Debajit Das, National Project Coordinator, UNIDO, and co-chaired by Mr. Surya Prakash Goud, Director, SED, ni-msme. Discussions focused on reviewing critical project milestones and setting clear timelines for upcoming interventions in the MSME boiler sector. Key outcomes of the meeting included the finalization of the Training Needs Assessment (TNA) document for circulation and adoption, along with the strengthening of monthly progress reporting mechanisms. Strong emphasis was placed on knowledge dissemination, with plans for a dedicated digital portal showcasing best practices, case studies, and success stories related to energy-efficient boiler adoption. Updates from field assessments conducted in the Panipat, Surat, and Ankleshwar clusters highlighted promising opportunities for boiler replacements, supported by ongoing detailed feasibility studies.

The deliberations underscored the need for intensified stakeholder engagement, particularly among MSME users, technology suppliers, service providers, and industry experts, to enhance competitiveness and adoption of efficient technologies. Looking ahead, a Technology Suppliers' Meet has been scheduled for 9 January 2026 at ni-msme, Hyderabad, aimed at deepening collaboration with manufacturers and technology providers in the boiler ecosystem. The meeting concluded with all stakeholders reaffirming their commitment to delivering quality outputs and driving sustainable energy efficiency improvements across the MSME boiler ecosystem.

Performance Appraisal for the EDC Managers and Assistant Managers

National Institute for Micro, Small and Medium Enterprises (ni-msme) organized a performance appraisal for the EDC Managers and Assistant Managers under the RAMP Telangana Project on 19 & 20 December 2025 at Campus, Hyderabad.

The appraisal covered all 66 Managers and Assistant Managers and was undertaken by Shri Madhukar Babu, Joint Director (DoI), Shri K. Surya Prakash Goud, Director, SED, ni-msme, and Mrs. Geetha Sree, SPIU-DoI.



The committee reviewed the performance of each individual for the period 18 June 2025 to 17 December 2025, focusing on key areas such as preparation of district profiles, empanelment of BDS providers and trainers, identification of ODOP and viable projects, organization of thematic training programmes, facilitation of Udyam registrations, entrepreneur counselling, and institutional collaborations. Upon review, it was observed that all Managers and Assistant Managers successfully achieved their assigned targets, and the committee expressed satisfaction with the overall performance while advising further strengthening of outcomes in the identified areas.

Advanced Capacity Building Programme

The School of Enterprise Extension (SEE), National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad, successfully organised the Second Phase of the Advanced Capacity Building and Field Exposure Programme for Community Resource Persons – Enterprise Promotion (CRP-EPs) under the Start-up Village Entrepreneurship Programme (SVEP). The programme was sponsored by the Society for Elimination of Rural Poverty (SERP), Government of Telangana.



The intensive training programme was conducted across multiple locations in Telangana, including Mahila Pranganam, Chilkur (24 November to 3 December 2025), Sangareddy (27 November to 6 December 2025), and Warangal & Karimnagar (8 December to 20 December 2025). In total, 207 CRP-EPs participated in the programme, reflecting strong grassroots engagement in promoting rural enterprises.

The programme aimed at equipping CRP-EPs with advanced skills to promote startups and enterprises in villages through structured mentoring support. The training covered key areas such as business development, project planning, government licences and registrations, field exposure visits, e-commerce, and digital marketing, enabling CRP-EPs to effectively handhold rural entrepreneurs.

Officials from SERP Telangana, along with District Project Managers (DPMs), Assistant Project Managers (APMs), and other district-level officials actively participated in the programme, enriching the learning process through field-level insights and interactions. The programme was coordinated by Dr. Shreekant Sharma, Director, SEE, ni-msme, along with Mr. V. B. Rajendra Prasad, Faculty Member; Dr. Sathyendra Kumar, Associate Faculty Member; and Mr. Divan Sai, Faculty Associate, ni-msme. The initiative marks a significant step towards strengthening village-level entrepreneurship and fostering sustainable rural livelihoods in Telangana.



Awareness Workshop on IPR under RAMP Scheme @ Andhra Pradesh

Awareness Workshops on Intellectual Property Rights (IPR) were sponsored by the AP MSME Development Corporation, Government of Andhra Pradesh, under the Raising and Accelerating MSME Performance (RAMP) Scheme of the Ministry of MSME, Government of India. These workshops were organized across various locations in Andhra Pradesh during December 2025. The programmes were coordinated by Ms. V. Swapna, Faculty Member & Head, Intellectual Property Facilitation Centre (IPFC), School of Enterprise Management, ni-msme.

Workshop Locations and Dates: C/o Labour office meeting hall,all india radio station back side, Tirupati,Andhra Pradesh (24/12/2025); C/o CRC Building,Jeevakona Main Road,Upstairs Urban Primary Health Center,Tirupati, Andhra Pradesh (24/12/2025); C/o Municipal Office, Peddapuram, Near APSRTC Busstand, Kakinada,Andhra Pradesh (27/12/2025); C/o Municipal Office, Buchireddypalem Nellore Dist,Andhra Pradesh 27/12/2025; municipal commissioner Office , Near Govt Hospital,yellamanchili main road anakapalli district 27/12/2025; Municipal Corporation Office Near Gokavaram Bus Stand Rajahmundry 29/12/2025 and C/o Bala Bhavan. Near Children's Park. SBI CMC Branch Kurnool, Andhra Pradesh (30/12/2025).

Tirupati (24 December 2025): IPR Awareness Workshop was conducted at the Office of the Labour Department Meeting Hall, located behind the All-India Radio Station, Tirupati, Andhra Pradesh. The program was attended by 52 participants from the MSME sector. The technical session was delivered by Prof. Radhakrishna, who explained the fundamentals of patents, trademarks, and copyrights with practical examples. The speaker highlighted the importance of IPR in protecting innovation and strengthening business identity. Participants were also sensitized about the relevance of IPR in business growth and sustainability. An interactive session was held, enabling participants to clarify their doubts and understand the practical application of IPR.



Tirupati (24 December 2025): The IPR Awareness Workshop was conducted at the CRC Building, Jeevakona Main Road, upstairs of the Urban Primary Health Center, Tirupati, Andhra Pradesh. The program witnessed the participation of 55 participants.



The technical session was handled by Mr.KVS Avinash, who served as the resource person for the program. The speaker provided an overview of Intellectual Property Rights, covering patents, trademarks, and copyrights. Emphasis was laid on the importance of IPR in safeguarding innovation and business interests of MSMEs. The session concluded with an interactive discussion, during which participants clarified their queries and gained practical insights into IPR.

Kakinada (27 December 2025): The IPR Awareness Program was conducted at the Municipal Office, Peddapuram, located near the APSRTC Bus Stand, Kakinada District, Andhra Pradesh – 533437. The program was attended by 52 participants from the MSME sector. The technical session was delivered by Prof. Radhakrishna. The resource person elaborated on the importance of Intellectual Property Rights in protecting innovations and business assets. Key aspects of patents, trademarks, and copyrights were explained in a simple and practical manner. An interactive session followed, during which participants actively engaged and clarified their queries.



Nellore (27 December 2025): The workshop was organized at the Municipal Office, Buchireddypalem, Nellore District, Andhra Pradesh – 524305. A total of 52 participants attended the program. The session was conducted by Prof. KVS Avinash, who acted as the resource person. The speaker provided comprehensive insights into the fundamentals of IPR, focusing on its relevance to MSMEs. The discussion emphasized the role of IPR in business growth and legal protection. Participants benefitted from the interactive discussion and gained clarity on IPR procedures.



Anakapalli (27 December 2025): An IPR Awareness Workshop was held at the Office of the Municipal Commissioner, near the Government Hospital, Yellamanchili Main Road, Anakapalli District-53105. The program witnessed the participation of 50 participants. The technical session was delivered by Prof. A. Raju. The speaker explained various forms of Intellectual Property and their applications in MSME operations. Emphasis was placed on protecting innovation and enhancing competitiveness. The session concluded with an interaction that enabled participants to resolve their doubts.



East Godavari (29 December 2025): The IPR Awareness Program was conducted at the Municipal Corporation Office, near Gokavaram Bus Stand, Rajahmundry – 533101. The workshop was attended by 54 participants. The technical session was handled by Prof. KVS Avinash. The resource person discussed the significance of Intellectual Property Rights in safeguarding business ideas and innovations. Practical examples were shared to enhance understanding among participants. The interactive session encouraged active participation and knowledge sharing.



Kurnool (30 December 2025): The workshop was organized at Bala Bhavan, near Children's Park, SBI CMC Branch, Kurnool, Andhra Pradesh – 518003. A total of 50 participants took part in the program. The technical session was delivered by Prof. KVS Avinash. The session focused on creating awareness about patents, trademarks, and copyrights for MSMEs. The importance of IPR in fostering innovation and sustainable business growth was highlighted. Participants actively interacted and gained practical insights on IPR-related matters.

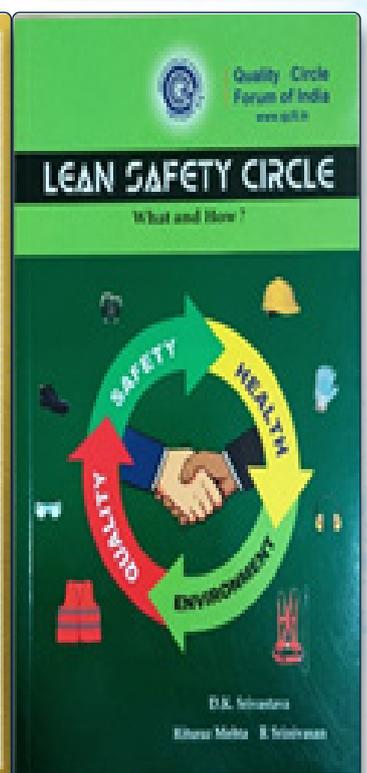
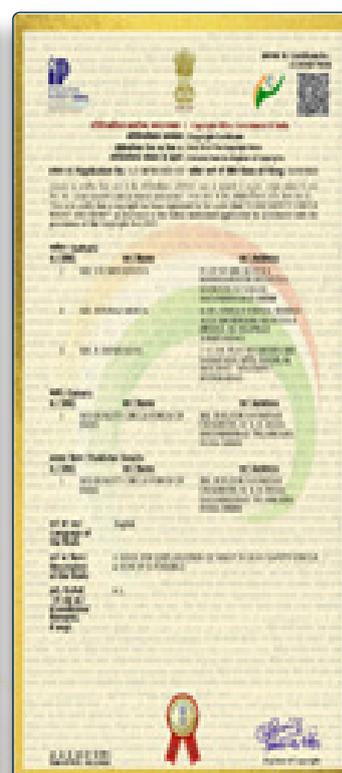
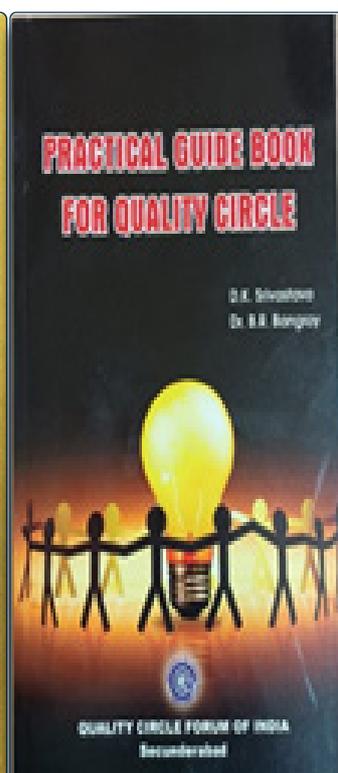
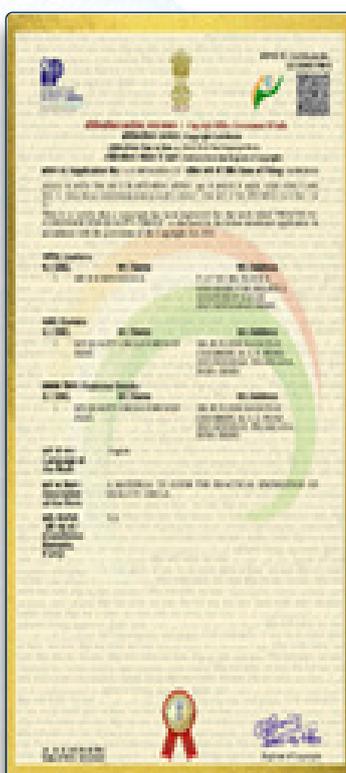
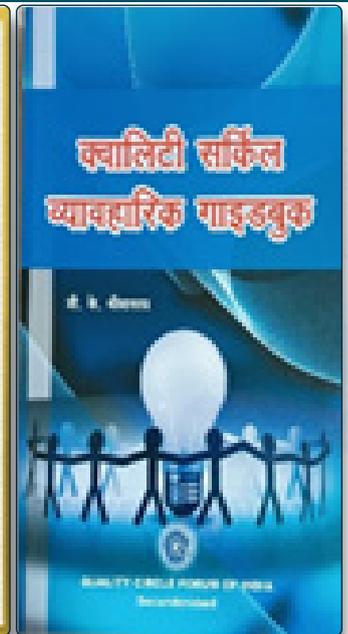
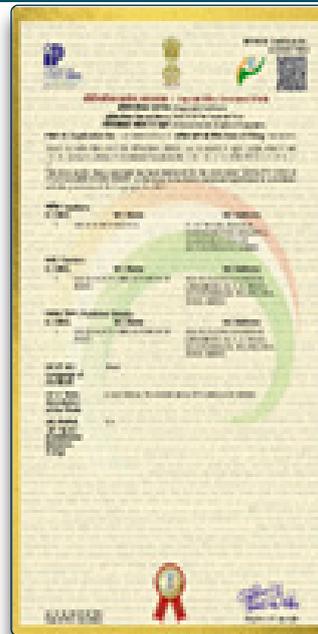


Copyrights Registrations for QCFI

ni-msme – Intellectual Property Facilitation Centre (IPFC) has facilitated the filing of copyright applications in respect of books on behalf of M/s. Quality Circle Forum of India. The said applications have been successfully registered by the Copyright Office, Gol on 30 December 2025. The details of the registered

applications are provided below:

- * QUALITY CIRCLE VYAVAHARIK GUIDE BOOK - Literary Work (Book) LD-38991/2025-CO.
- * PRACTICAL GUIDEBOOK FOR QUALITY CIRCLE - Literary Work (Book) LD-38745/2025-CO.
- * LEAN SAFETY CIRCLE – WHAT AND HOW? -Literary Work (Book) LD-38739/2025-CO.
- * D-38991/2025-CO : QUALITY CIRCLE VYAVAHARIK GUIDE BOOK



Research Excellence: Ph.D. Scholar Completes Doctoral Degree under ni-msme Faculty Supervision

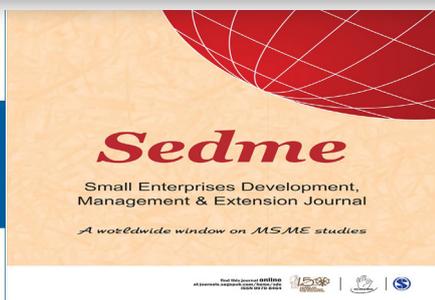
Dr. Manisha Kumari, Associate Faculty Member and Chief Administrative Officer (i/c), National Institute for Micro, Small and Medium Enterprises (ni-msme), has achieved a significant academic milestone with the successful completion of her first Ph.D. scholar under her supervision.

On 13 December 2025, Dr. Musah Mohammed Saeed (Ghana) was awarded the Doctor of Philosophy (Ph.D.) degree by SRM University, Andhra Pradesh, for his doctoral research carried out under the supervision of Dr. Manisha Kumari. The achievement stands as a testament to rigorous scholarship, sustained mentorship, and academic perseverance.

Notably, the doctoral supervision was continued even after Dr. Manisha Kumari joined ni-msme, reflecting her strong academic commitment and the scholar's continued confidence in her guidance. The successful completion of the Ph.D. was made possible with the approval and support of the authorities at SRM University, Andhra Pradesh.



ni-msme congratulates Dr. Manisha Kumari on this notable academic accomplishment, which enhances the Institute's academic profile and reflects its growing contribution to research, capacity building, and higher education. The Institute also extends best wishes to Dr. Musah Mohammed Saeed for a successful and impactful professional career ahead.



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Editor : Dr. Ashutosh A. Murkute
Associate Editor: Mr. Basudev Datta
Editorial Coordinator & Layout Design:
Ms. P. Anjali Prasanna

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Yousufguda, Hyderabad 500 045, India. Phone: 040-23633260 | e-mail: ar@nimsme.gov.in | www.nimsme.gov.in