

# ni-msme News Corner (NNC)



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## Rashtriya Karmayogi-Large Scale Jenseva Programme for Ministry Officials

In a significant stride toward modernizing Public Administration, the National Institute for Micro, Small and Medium Enterprises (**ni-msme**) successfully spearheaded two intensive batches of the "Rashtriya Karmayogi-Large Scale Jenseva Programme" at Kartavya Bhawan, New Delhi on 27 and 28 January 2026. Led by Master Trainers Mr. Sarath Muthyala, AFM and Mr. Vivek Kumar, FM, **ni-msme** the two-day workshop provided a strategic platform for 62 officials from the Ministry of MSME to cultivate a "Sewa Bhav" or service-oriented mindset. By emphasizing out-of-the-box thinking and leadership at every level, the initiative sought to align Government operations with the core values of Mission Karmayogi, prioritizing ethical Governance and Innovation in the delivery of citizen-centric services.



The atmosphere at Kartavya Bhawan was one of high engagement as Officers from various Departments delved into the practical applications of modern Governance. Participants actively navigated a curriculum designed to dismantle traditional bureaucratic silos, focusing instead on accountability and efficient service machinery. The enthusiasm was palpable during collaborative group tasks, where officials explored new methodologies to strengthen the ministry's connection with the public. This collective dedication underscored a growing commitment within the civil service to move beyond routine administration toward a more proactive, empathetic model of public engagement.

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The program culminated in a valedictory session presided over by Ms. Kajal Jain, Deputy Director General, MoMSME, who commended both the facilitators and the attendees for their rigorous participation. Joined by Deputy Secretary Ms. Chikkala Vijaya Sarada, the session highlighted the seamless execution of the training and the timely certification of all 62 officials. In a final gesture of recognition, the Master Trainers received letters of Appreciation from the Secretary of the Ministry, marking the successful conclusion of a program that reinforces the Government of India's vision for a more agile and responsive governance framework.



## Sector-Specific Training Programmes under RAMP

In a major boost to Chhattisgarh's industrial landscape, the National Institute for Micro, Small and Medium Enterprises (**ni-msme**) successfully deployed a series of strategic training programs under the Raising and Accelerating MSME Performance (RAMP) initiative. Sponsored by the Chhattisgarh State Industrial Development Corporation (CSIDC), the month-long December 2025 campaign focused specifically on the Food Processing and Handicraft sectors. By targeting the hubs of Sarkanda and Ganiyari, the initiative reached 137 eager participants, ranging from established MSMEs and Self-Help Groups (SHGs) to budding entrepreneurs, effectively laying the groundwork for a more resilient and formalized local economy.

The curriculum was designed to bridge the gap between traditional craftsmanship and modern market demands, emphasizing entrepreneurial skill development and institutional connectivity. Beyond theoretical learning, the workshops provided practical toolkits for market readiness and navigated the complexities of government scheme awareness. This hands-on approach aimed to empower local artisans and food processors with the "RAMP Strategies" necessary to scale their operations, ensuring that the unique flavors and crafts of Bilaspur can compete on a broader stage while adhering to national standards of professionalism.

The impact of the program is already visible through a suite of impressive performance metrics that signal a new era of growth for the region. The training successfully facilitated 77 new Udyam registrations, bringing dozens of informal businesses into the organized sector, and generated 75 fresh business ideas poised for market entry. More importantly, the initiative bridged the financial divide by facilitating 70 loan linkages and establishing 63 institutional connections. These tangible results underscore ni-msme's pivotal role in capacity building, transforming Bilaspur into a thriving center for sectoral development and sustainable entrepreneurship.



## Representation in Joint Regional Conference of Official Language



In a vibrant celebration of linguistic heritage and administrative excellence, the Department of Official Language, Ministry of Home Affairs, recently convened the Joint Regional Conference in Indore. The high-profile event brought together representatives from the Central, West, South, and South-West regions to Honor Government Offices, public sector units, and banks for their exemplary promotion of Hindi during the 2024-25 fiscal year. Shri Bandi Sanjay Kumar, Hon'ble Minister of State for Home Affairs, graced the occasion as Chief Guest, joining a distinguished dais of intellectuals, policymakers, and literary figures, including Indore MP Shri Shankar Lalwani and Hyderabad-based poet Shri J. L. Reddy. The conference served not only as an awards platform but also as a strategic assembly for officials, including Dr. Shirish Prabhakar Kulkarni from ni-msme, to discuss the evolving role of the official language in a modernizing India.

The venue was further enriched by a specialized exhibition where various government bodies, including the Bank of Maharashtra and TRIFED, showcased their services alongside the intricate craftsmanship of the Madhya Pradesh Government's 'Mriga Nayani' emporium. This cultural backdrop underscored the conference's central theme: the seamless integration of tradition with contemporary Governance. The presence of academic leaders like Dr. Rakesh Singhai, Vice Chancellor of Devi Ahilya University, highlighted the academic and technical strides being made to ensure that Indian languages remain at the forefront of the Nation's intellectual and scientific discourse.

In a powerful keynote address, Hon'ble Minister Shri Bandi Sanjay Kumar urged citizens & officials alike to view languages as bridges that connect diverse populations rather than hurdles that divide them. He emphasized that under the leadership of Hon'ble Prime Minister Shri Narendra Modi ji, India is carving a path toward self-reliance while steadfastly preserving its cultural roots. Highlighting the New National Education Policy, the Minister noted how Indian languages are being repositioned as vital tools for modern technical and scientific education. He further lauded the visionary guidance of Home Minister Amit Shah, noting that the Department of Official Language has transitioned into a pioneer of innovation, successfully linking Hindi with global communication and advanced technology to empower a truly "Aatmanirbhar" Bharat.



## MoU with SBI Academy for MSME Capacity Building

In a landmark move destined to redefine the support structure for India's small business sector, the National Institute for Micro, Small and Medium Enterprises (ni-msme) has entered into a high-profile strategic partnership with the prestigious SBI Academy. The collaboration was formalized through a Memorandum of Understanding (MoU) signed on 27 January 2026, at the SBI Academy campus in Gurugram.

This alliance brings together the academic and developmental prowess of ni-msme with the financial expertise of the State Bank of India's premier training wing, creating a formidable institutional bridge designed to accelerate capacity building and knowledge exchange across the national MSME ecosystem.



The signing ceremony featured a meeting of minds between Dr. Ashutosh A. Murkute, Director General of **ni-msme**, and Shri Chandra Bhushan Kumar Singh, GM & Director of SBI Academy. Supported by senior officials, including Dr. Manisha, AFM & CAO of **ni-msme**, and the leadership of SBI's Centre of Excellence for MSME, the event signaled a unified commitment to addressing the most pressing challenges facing modern entrepreneurs. By merging their complementary strengths, the two institutions plan to co-create specialized training modules and drive applied research that translates into real-world business resilience. The focus is clear: to arm small and medium enterprises with the sophisticated financial literacy and management skills necessary to navigate an increasingly complex global market.

Beyond immediate training, the partnership aims to overhaul the institutional frameworks that underpin grassroots entrepreneurship. These targeted interventions are expected to empower a new generation of business owners, fostering a culture of sustainable growth and financial stability. As the MSME sector continues to serve as the backbone of the Indian economy, this collaboration between ni-msme and SBI Academy stands as a vital pillar in the national mission to build a more robust, self-reliant, and future-ready industrial landscape.



## Valediction of Training Programme on Ethics and Soft Skills

In an era where digital connectivity and public trust are more intertwined than ever, the National Institute of Micro, Small and Medium Enterprises (ni-msme) has successfully concluded a landmark two-week training intensive for Junior Telecom Officers (JTOs). Ending this January, the program went beyond the technicalities of telecommunications to focus on the “human hardware” of the sector: ethics, emotional intelligence, and professional soft skills. By blending classroom theory with high-stakes field exposure, the initiative aimed to produce a new cadre of officers who are as adept at navigating ethical dilemmas as they are at managing complex network infrastructures.

The curriculum was designed to break the monotony of traditional administrative training, utilizing Hyderabad’s rich tapestry as a living classroom. Early in the program, participants traversed the historic corridors of the Charminar, Chowmahalla Palace, and Golconda Fort a cultural immersion intended to build team synergy and ground the officers in the diversity of the public they serve.



This cultural foundation was later tested during a rigorous visit to the National Police Academy. There, the JTOs were given a front-row seat to the worlds of law enforcement and cybersecurity, engaging with senior police officials on leadership and decision-making under pressure. This cross-sectoral exposure served to sharpen their understanding of security protocols and public accountability in high-stakes environments.

The training reached its successful finale with a prestigious valedictory ceremony led by Dr. E. Vijaya, Director of the School of Enterprise Management, and Dr. Manisha Kumari, CAO of ni-msme. As certificates were distributed, the leaders commended the officers for their commitment to personal and professional growth. The program concluded with a resounding vote of thanks, acknowledging the collaborative efforts of the **ni-msme** Faculty and the NCA-T in fostering a structured, insightful learning environment. By equipping these young officers with enhanced ethical awareness and communication prowess, ni-msme has laid a vital foundation for more transparent, efficient, and citizen-centric governance in India’s vital telecom sector.



## Vendor Development Programme

In a strategic move to bolster the industrial ecosystem, the MSME–Development & Facilitation Office (MSME-DFO), Hyderabad, joined forces with the National Institute for MSME (ni-msme) to host a high-impact, two-day Vendor Development Programme (VDP) at the Yousufguda campus. The event, held on 22 & 23 January 2026, functioned as a vital bridge between Micro, Small, and Medium Enterprises and large-scale public sector giants. Shri C. S. S. Rao, Joint Director of MSME-DFO, emphasized that the initiative provides a rare interactive arena where government departments, banks, and large industries can cultivate long-term, sustainable buyer-seller partnerships with smaller enterprises.



The program was anchored in the Government of India's Public Procurement Policy, which mandates that central ministries and PSUs source at least 25% of their total procurement from micro and small businesses. To bring this policy to life, the ni-msme campus was transformed into a bustling marketplace featuring 30 exhibition stalls. These stalls allowed MSMEs to showcase their specialized products directly to procurement officers, effectively turning policy requirements into real-world business contracts. Senior leaders from prominent organizations, including ECIL, NMDC, and the Ordnance Factory, Medak, were in attendance to provide direct guidance on registration processes and upcoming tender opportunities.

Beyond networking, the workshop served as a comprehensive knowledge hub, featuring technical sessions on GeM portal procurement, specialized banking products, and the onboarding of MSME goods onto e-commerce platforms like Flipkart. Experts also delved into critical financial mechanisms such as TReDS and various ministry schemes like PMEGP and the MSME Innovative Scheme. By equipping entrepreneurs with these digital and financial tools, the program concluded on a high note, reinforcing the pivotal role MSMEs play in driving national industrial growth and achieving self-reliance in institutional procurement.



## AAIB Explore Partnership to Skill Rural Youth

In a significant move toward decentralizing aviation opportunities, Shri G. V. G. Yugandhar, Director General of the Aircraft Accident Investigation Bureau (AAIB), Ministry of Civil Aviation, paid a high-profile visit to the ni-msme campus on 27 January 2026. The visit, marked by a formal felicitation by Mr. K. S. P. Goud, Director of the School of Enterprise Development (SED), signaled the beginning of a potential collaboration aimed at bridging the gap between specialized aviation safety and grassroots skill development. The meeting brought together key consultants and officials to envision a future where the civil aviation sector serves as a powerful engine for rural employment and industrial self-reliance.



The core of the discussions centered on the untapped potential of rural youth, with both organizations emphasizing the need for targeted skilling programs to meet the rising demands of the aviation industry. By aligning **ni-msme's** expertise in enterprise building with the AAIB's deep sectoral insights, the proposed partnership seeks to create a robust ecosystem for aircraft manufacturing and aviation services. This vision extends beyond mere training; it focuses on

strengthening regional air connectivity and fostering a culture of indigenization, encouraging local manufacturers to contribute to the nation's aerospace goals under the "Make in India" framework.

The interaction also highlighted the importance of inter-departmental synergy, with senior consultants and staff from the School of Enterprise Development participating in the dialogue. From promoting local manufacturing of aviation components to exploring the logistics of aviation services, the meeting laid the groundwork for a comprehensive roadmap. As the aviation sector continues to expand rapidly, this potential alliance between the AAIB and ni-msme stands as a forward-looking initiative to ensure that the benefits of high-tech growth reach every corner of the country, empowering the next generation of rural professionals.



## Greening MSMEs in Telangana: RECP Workshop

In a decisive move toward industrial sustainability, the twin cities of Warangal and Hanumakonda recently hosted a high-impact workshop on Resource Efficiency and Cleaner Production (RECP) under the Telangana chapter of the Raising and Accelerating MSME Performance (RAMP) Programme. Organised by the Confederation of Indian Industry (CII) – Green Business Centre, in strategic partnership with the Research and Innovation Circle of Hyderabad (RICH), the event aimed to pivot local industries toward eco-friendly and resource-efficient operations. The workshop served as a critical platform for small-scale enterprises to align with global environmental standards while simultaneously reducing operational waste and costs.



The presence of the National Institute for MSME (ni-msme) was a highlight of the session, with leadership from the local Entrepreneurship Development Centres (EDCs) actively participating. Their involvement underscores ni-msme's commitment to driving "green initiatives" at the grassroots level, ensuring that local entrepreneurs have the institutional support needed to modernize. The curriculum focused on the "Greening of MSMEs" initiative, demystifying the technicalities of RECP and highlighting how sustainable practices can lead to long-term profitability. By bringing these high-level concepts to the local industrial hub, the workshop successfully bridged the gap between environmental policy and practical factory-floor application. The response from the local business community was overwhelming, with 82 representatives from diverse sectors including rice mills, cotton ginning units, cold storage facilities, and granite manufacturing in attendance. The enthusiasm for a cleaner industrial future was evident as 36 MSMEs immediately stepped forward to submit Expressions of Interest (EoIs) for free RECP assessments. This significant turnout and commitment level mark a turning point for Warangal's industrial landscape, signaling a shift toward a more responsible and competitive manufacturing sector that contributes to India's broader climate goals.

## Technology Supplier Meet

In a strategic move to decarbonize India's industrial heartland, the National Institute for MSME (ni-msme) hosted a high-level Technology Supplier Meet on 09 January 2026. The hybrid event served as a critical nexus for technology providers, energy experts, and stakeholders to align their vision with the sustainable goals of the UNIDO-GEF7 project. By focusing on the intersection of innovation and environmental responsibility, the meet aimed to fast-track the adoption of clean technologies within the MSME ecosystem, ensuring that small-scale industries can remain competitive in an increasingly green global market.



A central theme of the deliberations was the transformation of industrial boiler technology—a sector identified as a primary driver of energy consumption and carbon emissions. Representatives from the UNIDO-GEF7 project provided a comprehensive roadmap for technology suppliers, outlining the frameworks for technical eligibility and the onboarding process for new innovations. The discussion was particularly focused on providing support mechanisms for piloting energy-efficient boiler solutions across diverse industrial clusters, offering suppliers a direct pathway to scale their technologies while reducing the carbon footprint of traditional manufacturing processes. The interactive nature of the meet allowed for a deep dive into the practical realities of technology adoption, with suppliers sharing candid insights on market readiness and the unique challenges faced by small enterprises. Beyond the technical briefings, the session fostered a collaborative environment where industry leaders could clarify project expectations and tailor their offerings to meet specific local needs. By strengthening these industry-technology partnerships, ni-msme is not only promoting cleaner production practices but is also building a structured, outcome-oriented bridge between global environmental standards and Indian industrial ingenuity.

## Capacity Building Programmes for MSMEs under RAMP

In a year-end push to modernize Maharashtra's industrial backbone, the National Institute for Micro, Small and Medium Enterprises (ni-msme) successfully deployed a series of strategic capacity-building initiatives under the Raising and Accelerating MSME Performance (RAMP) Programme.

Working in close coordination with the Sus Garment Artisans Association, the institute focused on two critical pillars of modern business: digital market access and the protection of intellectual capital. These workshops, held across the Jalgaon and Satara districts, targeted local entrepreneurs to ensure that the state's smaller enterprises are not just surviving, but are actively competing in the national procurement landscape and the global innovation economy.

The digital transition took center stage in Jalgaon, where a specialized intensive on the Government e-Marketplace (GeM) Portal was conducted. This session served as a comprehensive roadmap for local sellers, demystifying the complexities of the national procurement engine.

Participants were guided through the entire lifecycle of a government contract from initial seller registration and product listing to the nuances of bid participation and order management. By providing hands-on training in invoicing, payment tracking, and grievance redressal, the programme effectively removed the barriers that often prevent small businesses from securing lucrative government tenders, thereby opening new doors for sustainable revenue and growth.

Simultaneously, the focus shifted to the "intangible assets" that drive long-term value: Intellectual Property Rights (IPR). Workshops held in Satara and Jalgaon emphasized the vital importance of safeguarding business innovations through trademarks, patents, and copyrights. Beyond legal protections, the sessions highlighted the "MSME Innovative Scheme," which offers crucial financial assistance for IPR registration.

This proactive approach to innovation protection is designed to transform local artisans and manufacturers into savvy intellectual property owners, ensuring their creative designs and technical solutions remain their most valuable competitive advantages. Through these combined efforts, ni-msme has significantly bolstered the readiness of Maharashtra's MSME sector for a future defined by transparency and innovation.



## Technical Review Meeting for SVEP Blocks

In a strategic push to revitalize the rural economy of Karnataka, the National Institute for Micro, Small and Medium Enterprises (**ni-msme**) has reinforced its role as a pivotal National Resource Organisation (NRO) through a new collaboration with the Karnataka State Rural Livelihood Promotion Society (KSRLPS). During a high-level Technical Review Meeting held on 06 January 2026, ni-msme Faculty Member Mr. Vivek Kumar presented a comprehensive roadmap designed to ignite entrepreneurship across seven dedicated Start-up Village Entrepreneurship Programme (SVEP) blocks. The meeting served as a blueprint for bridging the gap between institutional policy and grassroots execution, ensuring that the state's rural sectors are equipped with the technical scaffolding necessary for long-term growth.

The core of the presentation centered on ni-msme's multi-faceted expertise in crafting Detailed Project Reports (DPRs), fostering cluster development, and providing end-to-end implementation support. By focusing on the promotion of sustainable enterprises at the block level, the institute aims to create a self-sustaining ecosystem where rural youth and artisans can thrive. The discussions highlighted a shift toward institutional capacity building, ensuring that local stakeholders are not just beneficiaries but active participants in the management and scaling of their own economic ventures. This robust framework is designed to transform the traditional rural landscape into a hub of innovation and specialized manufacturing.

The successful session concluded with a shared commitment to enhancing livelihood opportunities through structured, quality-driven interventions. By aligning ni-msme's national-level insights with KSRLPS's local reach, the partnership is set to deliver a significant impact on the state's socio-economic fabric. This collaboration marks a major milestone in the pursuit of sustainable rural development, reinforcing a vision where ethical governance and technical professionalism empower the smallest of entrepreneurs to contribute meaningfully to India's national industrial growth.

दैनिक रुद्रांश दर्पण 5 छत्तीसगढ़/मध्यप्रदेश

# बिलासपुर में माइनर फॉरेस्ट प्रोड्यूस फूड प्रोसेसिंग पर त्रिदिवसीय प्रशिक्षण संपन्न



दैनिक रुद्रांश दर्पण, मुकेश जलान, ब्यूरो चीफ बिलासपुर। केंद्र शासन के रीप योजना अंतर्गत सीएसआईडीसी रायपुर के सहयोग से, एन आई एम एस एम ई हैदराबाद के द्वारा कंपनीके बिलासपुर में त्रिदिवसीय, माइनर फॉरेस्ट प्रोड्यूस

फूड प्रोसेसिंग पर प्रशिक्षण आयोजित किया गया। जिसमें 30 से अधिक कुटीर उद्योग, लघु उद्योग संचालक एवं फूड प्रोसेसिंग पर काम करने वाली महिलाओं एवं युवाओं ने प्रशिक्षण में भाग लिया।केविके बिलासपुर के विशेषज्ञों द्वारा नवोन तकनीक, पैकेजिंग, ब्रांडिंग, मार्केटिंग और आवश्यक सर्टिफिकेशन पर प्रशिक्षण दिया गया। साथ ही साथ ऑनलाइन मार्केटिंग और शासन की एमएसएमई की प्रोत्साहित करने वाली विभिन्न योजनाओं के बारे में भी प्रशिक्षण दिया गया सभी प्रतिभागी प्रशिक्षण के दौरान बहुत ही उत्साहित दिखे। प्रशिक्षण उपरांत सभी को सर्टिफिकेट वितरण किया गया एवं कंपनीके बिलासपुर द्वारा टेक्निकल लिंकेज का सर्टिफिकेट प्रदान किया गया। समापन समारोह में कंपनीके बिलासपुर के परिष्ठ वैज्ञानिक एवं प्रमुख डॉक्टर गीत शर्मा मुख्य अतिथि के रूप में उपस्थित रहे, साथ ही साथ केविके बिलासपुर के विषय विशेषज्ञ डॉक्टर अमित शुक्ला, डॉक्टर निवेदिता पाठक, डॉक्टर शिल्पा बौरिक, डॉक्टर एकता तालवार, प्रकाश मिश्र एवं एन आई एमएसएमई के प्रतिनिधि उपस्थित रहे।

## Capacity Building Programmes for Workmen

In a major push to modernize Rajasthan's traditional industrial heartland, the National Institute for Micro, Small and Medium Enterprises (**ni-msme**) successfully executed a series of intensive capacity-building programs across the state this January.

Operating under the "Raising and Accelerating MSME Performance" (RAMP) initiative, the workshops targeted the backbone of the economy the workmen across the vital sectors of Food Processing, Textiles, and Handloom & Handicrafts. By bridging the gap between traditional labor and modern industrial standards, these sessions focused on technical mastery, workplace safety, and the integration of workers into the formal national economy through e-Shram and NATS-BOAT registrations.

In Alwar, the spotlight was on the Food Processing sector, where thirty workmen delved into the rigors of hygiene and safety standards. The curriculum was brought to life through a high-impact field visit to CIBA Masala Udyog Pvt. Ltd., allowing participants to witness industrial-scale operations firsthand.



The program culminated in a certification ceremony led by Ms. Helan Kumdaria, Assistant Commissioner of DIC Alwar, who emphasized the importance of aligning local talent with global safety benchmarks. Simultaneously, in the textile hubs of Chittorgarh and

Rajsamand, the training shifted toward precision manufacturing and occupational health. Workmen were trained in advanced machine handling and productivity enhancement, ensuring that the state's textile production remains competitive while maintaining a strong commitment to labor welfare and industrial safety.

The cultural heritage of the state was not left behind, as the program extended to Churu to support the Handloom & Handicrafts sector. Representing 18 different MSMEs, artisans engaged in discussions on market potential, cost efficiency, and waste reduction without compromising the integrity of traditional practices.

This holistic approach ensures that Rajasthan's artisan livelihoods remain sustainable in a modern market. By empowering 120 workmen across these four districts, ni-msme has not only enhanced individual skill sets but has also strengthened the collective institutional capacity of the state's MSME sector, laying a firm foundation for safer, more efficient, and inclusive industrial growth.



