

ni-msme News Corner (NNC)



An In-house monthly magazine published by National Institute for MSME (ni-msme)

The Hon'ble Union Minister of State for MSME, GoI Inaugurated ATI Programmes

The National Institute for Micro, Small and Medium Enterprises (ni-msme) inaugurated the Entrepreneurship and Skill Development Programmes (ESDPs) under the Assistance to Training Institutions (ATI) Scheme at its Hyderabad campus on 14th July 2026. The programme was inaugurated by Ms. Shobha Karandlaje, Hon'ble Union Minister of State for MSME and Labour & Employment, Government of India.

During her interaction with the ATI trainees, the Hon'ble Minister encouraged them to adopt a forward-looking entrepreneurial mindset and highlighted emerging opportunities in Artificial Intelligence (AI), Robotics, IT Services, and Food Technologies. She emphasized the importance of skill development, innovation, and technology-driven entrepreneurship in creating sustainable livelihood opportunities and strengthening India's MSME ecosystem.

The occasion also witnessed the release of two ni-msme publications-Financing MSMEs for a Resilient India: The Road to 2047 and Beyond Brick and Mortar: Building MSMEs in the Digital

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An Organisation of the Ministry of MSME, Govt. of India

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Age (sponsored by the State Bank of India) along with the Conference Proceedings on Digital Marketing, AI, Automation and e-Commerce. In addition, the winners of Women Hackathon 4.0, organized by ni-msme, were felicitated in recognition of their innovative ideas and outstanding achievements, celebrating women-led innovation and entrepreneurship.



Two Books on MSME Digital Transformation and MSME Financing Launched:

ni-msme launched two books, *Beyond Brick and Mortar: Building MSMEs in the Digital Age* and *Financing MSMEs for a Resilient India: The Road to 2047*, which were formally released by Sushri Shobha Karandlaje, Hon'ble Minister of State for MSME, Govt. of India. The publications are the outcome of a nationwide Call for Book Chapters led by Dr. Manisha Kumari, Faculty Member, under the guidance of Dr. Ashutosh A. Murkute, Director General, ni-msme, with support from



Ms. Fatima Fareeha, Young Professional (ATI). The initiative attracted high-quality contributions from academicians, researchers, industry experts, bankers, and policy professionals from across the country.

The two books focus on the digital transformation of MSMEs and innovative financing strategies for achieving the vision of Viksit Bharat @2047. They provide valuable insights for entrepreneurs, researchers, academicians, policymakers, and financial institutions, serving as important knowledge resources for strengthening India's MSME ecosystem. Published with financial support from the State Bank of India (SBI) under its CSR initiative, the books are expected to become valuable reference publications that promote research, policy development, and sustainable growth in the MSME sector.



Nari Shakti Workshop



The National Institute for Micro, Small and Medium Enterprises (ni-msme) successfully organized a One-Day Workshop on "NARI SHAKTI: Women Empowerment through Entrepreneurship & Leadership" on 10th July 2026 at the Regional Horticultural Research and Extension Centre (RHREC), UHS Campus, GKVK, Bengaluru, under a CSR initiative sponsored by IDBI Bank. The programme was organized

with the objective of promoting entrepreneurship, leadership, financial literacy, and enterprise development among women. It was conducted under the guidance of Dr. Manisha Kumari, Faculty Member, SEIC, who served as the Programme Director.

The workshop was graced by Dr. Ashutosh A. Murkute, Director General, ni-msme, whose presence inspired the participants and reinforced the Institute's commitment to women's entrepreneurship and inclusive economic development. In his inaugural address, he emphasized the vital role of women entrepreneurs in driving innovation, employment generation, and sustainable economic growth. He encouraged participants to leverage the various initiatives of the Ministry of MSME, Government of India, and financial institutions to establish and expand their enterprises. The programme witnessed the participation of more than 40 women entrepreneurs, aspiring entrepreneurs, Self-Help Group (SHG) members, professionals, and students. The workshop featured interactive sessions on identifying entrepreneurial opportunities, business planning, preparation of Detailed Project Reports (DPRs), financial literacy, access to institutional finance, digital marketing, and Government schemes for MSMEs and women entrepreneurs.

Participants also received practical guidance on enterprise creation, funding opportunities, and support mechanisms available for women-led businesses. Interactive discussions and experience-sharing sessions enabled them to clarify their queries and gain valuable insights into launching, managing, and scaling successful enterprises. The workshop concluded with an interactive feedback session and the distribution of participation certificates. Participants appreciated the programme's practical orientation and expressed confidence that the knowledge and skills gained would support their entrepreneurial aspirations. The programme reaffirmed ni-msme's commitment to strengthening women-led enterprises through capacity building, entrepreneurship promotion, and strategic partnerships under CSR initiatives.



ni-msme Honoured with PMIPCC Project Excellence Award 2026

The National Institute for Micro, Small and Medium Enterprises (ni-msme) has been conferred the Second Runner-Up Award in the Social Impact Excellence category at the prestigious PMIPCC Project Excellence Awards 2026, organized by the Project Management Institute (PMI), Pearl City Hyderabad Chapter. The award was presented during the PMIPCC Annual Summit held in Hyderabad on 24th July 2026. The recognition was awarded for the successful implementation of the flagship project, "Leveraging Digital Tools for Market Acquisition: A Way Forward for Branding & Marketing," executed by the Centre for Digital Branding and Marketing (CDBM), School of Enterprise Development (SED), ni-msme, with the support of NABARD Telangana.

The award was received on behalf of ni-msme by Shri K. Surya Prakash Goud, Director, SED, and Shri Sarath Muthyala, Associate Faculty Member & Head, CDBM, SED. This achievement reflects the visionary leadership of Dr. Ashutosh A. Murkute, Director General, ni-msme, and the dedicated efforts of the CDBM team, including Ms. Deepa Waster and Mr. Parsapu Maniratnam, Young Professionals, whose contributions were instrumental in the project's success. The Centre for Digital Branding and Marketing (CDBM) played a pivotal role in designing and implementing a comprehensive capacity-building and handholding model that enabled rural enterprises to embrace digital transformation. Rather than limiting the initiative to classroom-based training, the Centre adopted a structured end-to-end approach combining intensive training with continuous mentoring and post-training support.

CDBM worked closely with Farmer Producer Organisations (FPOs), Self-Help Groups (SHGs), Off-Farm Producer Organisations (OFPOs), and rural entrepreneurs, helping them translate digital knowledge into tangible business outcomes. The Centre provided hands-on training in: (a) Digital branding and business positioning, (b) Google Business Profile optimization for local visibility, (c) WhatsApp Business for customer engagement, (d) Social media marketing and content creation, (e) E-commerce readiness and digital storefront creation, (d) AI-powered tools for marketing and productivity and (d) Digital customer acquisition and online sales strategies. Receiving the PMIPCC Project Excellence Award 2026 marks a significant milestone for ni-msme and reaffirms the institute's commitment to promoting inclusive economic development through innovation, entrepreneurship, and digital transformation. The recognition also highlights CDBM's role as a catalyst in empowering MSMEs and rural enterprises with practical digital capabilities that contribute to sustainable livelihood generation and economic growth.



Visit to Seoul, Republic of Korea for Training

Dr. Shreekant Sharma, Director, School of Entrepreneurship and Extension (SEE), ni-msme, visited Seoul, Republic of Korea, to participate in the international capacity-building programme "Capacity Building on Women Entrepreneurship in India (2025–26)" from 12th to 25th July 2026. The programme aimed to strengthen the capacities of women social entrepreneurs in India and relevant policymakers by promoting sustainable, context-sensitive models for women-led social enterprises through the sharing of Korea's social economy ecosystem, support policies, and successful case studies.

The training programme was organized and funded by the Korea International Cooperation Agency (KOICA) and implemented by the International Women and Family Foundation (IWFF) at the KOICA International Cooperation Center (ICC), Seongnam-si, Gyeonggi-do. It comprised expert lectures, seminars, and field visits to leading institutions, including the Korea Social Enterprise Promotion Agency (KoSEA), Goyang City, Farmers Co. Ltd., TOBE Cooperative, Work Together Foundation, Beautiful Store, and Root Impact.



As part of the programme, Dr. Shreekant Sharma presented a Country Report analyzing the status, challenges, and opportunities of women social entrepreneurship in India. The presentation was followed by an interactive question-and-answer session with Korean experts and fellow participants.

He also participated in a collaborative group workshop to develop a Project Concept Paper (PCP) focused on strengthening the ecosystem for women-led social entrepreneurship. The proposal incorporated key learnings, international case studies, and expert recommendations from the programme and was presented before a panel of Korean experts during the closing session. The programme provided valuable international exposure and reinforced ni-msme's commitment to promoting women's entrepreneurship, social enterprise development, and global knowledge exchange.



In-Service Training Programme for DC-MSME Officials

The National Institute for Micro, Small and Medium Enterprises (ni-msme) organized two batches of a four-day In-Service Training Programme on Cash Management & Accounts for officials of the Office of the Development Commissioner (MSME), Ministry of MSME, Govt. of India. A total of 58 officers participated in the programme, with 29 participants each in Batch I and Batch II. The training programmes were conducted under the guidance of Dr. E. Vijaya, Director, School of Enterprise Management (SEM) and Chief Administrative Officer (CAO) (i/c), with the objective of enhancing participants' knowledge and skills in cash management, accounting procedures, financial administration, and government financial regulations.



The programme brought together officials from regional field offices across India for an intensive and enriching learning experience designed to strengthen their understanding of financial procedures, accounting practices, compliance requirements, and administrative systems relevant to public service in the MSME sector. Batch I, conducted from 20 to 23 July 2026, was inaugurated by Shri Prabhat Kumar Gupta, IRS, Principal Commissioner of Income Tax, Hyderabad. In his inaugural address, he emphasized the importance of accuracy, discipline, integrity, and continuous



capacity building in public financial administration. Batch II, held from 27th to 30th July 2026, was inaugurated by Shri Sanjay Kumar, Deputy Director (Administration), Office of the Development Commissioner (MSME), Ministry of MSME, Government of India. He appreciated the significance of such capacity-building initiatives in strengthening administrative efficiency and public service delivery.

Throughout the programme, participants attended expert-led sessions and interactive discussions covering key topics directly relevant to their professional responsibilities. The sessions included TRS procedures, Income Tax Return (ITR) filing and compliance, Goods and Services Tax (GST), General Financial Rules (GFR), pension rules, pay fixation, retirement-related matters, and Government e-Marketplace (GeM) procurement procedures. As part of the experiential learning component, an exposure visit to the Pochampally Silk Sarees Cluster was organized on the third day of the training. The visit provided participants with valuable insights into the local MSME ecosystem and the functioning of a vibrant artisan and enterprise cluster. It was followed by cultural visits to Venkatagiri and Swaranagiri, adding an enriching experiential dimension to the programme. The training programme was highly appreciated for its practical orientation, interactive methodology, and relevance to the participants' official responsibilities, reaffirming ni-msme's commitment to capacity building, professional development, and institutional strengthening within the MSME sector.



Foundation Day of ni-msme

On 1st July 2026, ni-msme commemorated 64 years of dedicated service to the micro, small, and medium enterprise sector. Marking over six decades of fostering entrepreneurship, capacity building, and sustainable industrial growth, the Foundation Day was celebrated with great enthusiasm across the campus.

The Director General connected virtually to convey warm greetings to the entire ni-msme family. The celebrations featured competitive indoor and outdoor sports events, prize distribution ceremonies, and a community lunch. Emphasizing community welfare, notebooks were also donated by The Helping Society Foundation to the daily wage workers who have school-going wards.



Soft Intervention Training Programme for Women Broom Artisans

The National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad, successfully conducted a two-day Soft Intervention Training Programme for the women artisans of the Adkeshwar Brooms Association, Adas, Taluka Kej, District Beed, Maharashtra, on 03 & 04 July 2026. The programme was sponsored by the District Industries Centre (DIC), Beed, under the Maharashtra State Industrial Cluster Development Programme, with financial assistance from the Directorate of Industries, Government of Maharashtra. A total of nine women artisans participated in the training.



The programme aimed to strengthen the entrepreneurial capabilities of traditional broom artisans by introducing them to modern production techniques, product innovation, value addition, digital marketing, Government procurement opportunities, and the efficient utilization of raw materials. The technical sessions focused on enhancing the technical, managerial, and marketing competencies of rural women entrepreneurs to improve the competitiveness and sustainability of their enterprises. The programme concluded with the distribution of certificates to the participants by Dr. Shreekant Sharma, Director, School of Entrepreneurship and Extension (SEE), ni-msme. The Vote of Thanks was delivered by Dr. Shirish Kulkarni.

Training to OB Members on Implementation of MED Scheme

The National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad, conducted a three-day training programme titled "Training for OB Members on the Implementation of the MED Scheme" for Organisation Builders (OBs) of the Society for Elimination of Rural Poverty (SERP) from 15 to 17 July 2026 at the ni-msme campus.

A total of 27 Organisation Builders (OBs) participated in the programme, which was directed by Dr. E. Vijaya, Director, School of Enterprise Management (SEM), and co-directed by Mr. Rajendra Prasad, Faculty Member, School of Entrepreneurship and Extension (SEE).



The programme was organized with the objective of strengthening participants' understanding of the operational structure and implementation process of the Micro Enterprise Development (MED) Scheme. The trained OBs are expected to play a pivotal role in promoting non-farm micro enterprises and facilitating enterprise development in accordance with the objectives of the MED Scheme. The training covered key aspects essential for the effective implementation of the MED Scheme and the promotion of sustainable micro enterprises. Technical sessions focused on the objectives and institutional framework of the MED Scheme, followed by detailed discussions on the roles and responsibilities of Block Project Managers (BPMs), Block Coordinators, Community Resource Persons–Enterprise Promotion (CRP-EPs), and Organisation Builders (OBs) in supporting grassroots entrepreneurship.

Participants were also oriented on the operational procedures of the MED Scheme, with practical insights drawn from the experiences and best practices of previously implemented MED blocks. Additional sessions addressed micro enterprise promotion in the non-farm sector, business plan preparation, project report preparation and appraisal, and statutory compliances, including PAN, GST, Udyam Registration, FSSAI, and other regulatory requirements. The interactive sessions equipped participants with the knowledge and practical skills required to support aspiring entrepreneurs and ensure the effective implementation of the MED Scheme across their respective blocks.



State-Level Seminar on Scientific Beekeeping

The Department of Agribusiness Management and Food Technology, North-Eastern Hill University (NEHU), Tura Campus, Meghalaya, successfully organized a two-day State-Level Seminar on Scientific Beekeeping Integrated with the Oilseeds Mission on 3rd and 4th July 2026. The seminar was entrusted to NEHU, Tura Campus by the National Institute for Micro, Small and Medium Enterprises (ni-msme) and sponsored by the National Bee Board (NBB) under the National Beekeeping and Honey Mission (NBHM). The seminar witnessed the participation of 240 farmers, women, youth, aspiring beekeepers, researchers, and other rural stakeholders. The programme aimed to create awareness about scientific beekeeping practices, promote the integration of beekeeping with oilseed cultivation, enhance crop pollination, improve honey production, and encourage entrepreneurship and sustainable livelihood opportunities. A total of 26 technical lectures were delivered across four technical sessions by experts from academia, research institutions, and the beekeeping sector.

The first technical session, titled "Horticultural Synergy: Integration of Apiculture with Oilseed Crops," featured expert lectures by Dr. Kalkamae Ch. Momin, Smt. Thera Ch. Marak, Dr. Dujeshwer K., Shri Darmen G. Momin, and Shri Andrew Marak. The second technical session, titled "Institutional Interventions, Extension Services and Community Capacity Building," was chaired by Prof. D. C. Kalita, Department of Rural Development and Agricultural Production, NEHU, Tura Campus. Expert lectures were delivered by Dr. Geetha Gadekar, Mr. Joseph Basumatry, Dr. Toko Jummi, Shri V. Valentine Hembrom, Dr. Suman Nandi, and Dr. Muruli M. V. On the second day, the third technical session, titled "Scientific Processing, Quality Control and Nutritional Value Addition of Honey," was chaired by Prof. C. P. Suresh, Department of Horticulture, NEHU, Tura Campus. The session included lectures by Dr. Anupama, Smt. T. S. Momin, Mr. Sanjay Chhetri, Dr. R. Sasikumar, and Dr. Sheena Haorongbam.

The fourth technical session, titled "Agribusiness, Marketing Innovations and Entrepreneurial Opportunities," was chaired by Prof. J. U. Ahmed, Department of Management, NEHU, Tura Campus. Expert lectures were delivered by Dr. Urvashi, Dr. Niranjana Sivalingam, Mr. Cherak F. R. Marak, Prof. Deepak Bhagat, and Dr. Gino A. Sangma. The seminar served as an effective platform for knowledge sharing, capacity building, and the promotion of scientific beekeeping integrated with oilseed cultivation. The programme highlighted the vital role of honeybees in enhancing agricultural productivity, increasing farmers' income, and creating sustainable livelihood opportunities across Meghalaya.



Short-Term Management Training Programme Under RAMP

ni-msme, successfully conducted a Short-Term Management Training Programme on Digital Adoption, Finance, Marketing & Export, and Managerial Mindset & Leadership from 20 to 24 July 2026, for entrepreneurs from the State of Gujarat under the Raising and Accelerating MSME Performance (RAMP) Programme, sponsored by the Office of the MSME Commissioner, Govt. of Gujarat.

The five-day programme, attended by 100 entrepreneurs across manufacturing, services, and trading sectors, was led by Mr. Jignesh Dave as Programme Director. Through interactive



lectures, case studies, group exercises, and industry interactions, sessions covered entrepreneurial mindset, digital adoption, financial management, marketing and export readiness, quality compliance, and digital CRM. The inaugural session featured a virtual address by Ms. Kshipra Suryakant Rao Agre, IAS, Commissioner of MSMEs, Government of Gujarat, and Shri R.D. Barhatt, Joint Commissioner of Industries, who commended the ni-msme, Gujarat collaboration under RAMP. The Valedictory Session, graced by Mr. Sachin, Project Lead, RAMP Gujarat and Dr. Kavitha Gotru, Chief Controller of Accounts, Gol, outlined RAMP's nine key objectives spanning governance, market access, finance, technology adoption and quality standards. Certificates were distributed to all participants, marking a successful conclusion to a programme that strengthened the competitiveness and digital readiness of Gujarat's MSME ecosystem.

Condolences



It is with profound grief and sorrow that the Director General, Officers and Staff of ni-msme mourn the untimely demise of Shri V. Gopal, working as Multitask Attender (MTA), who passed away on 21 July 2026 at the age of 59.5 years due to ill health. Shri V. Gopal rendered over three decades of dedicated service to the Institute. His hard work, humility, and commitment to duty will always be remembered with great respect and affection.

Furthermore, Shri Jhangir, MTA (Retired), also demised on the very same day due to prolonged health deterioration.



As a mark of respect to the departed souls, the ni-msme family observed two minutes of silence in a condolence gathering held at the Institute. We extend



our heartfelt condolences and deepest sympathies to the bereaved family members. We pray to the Almighty to grant strength, courage, and fortitude to the family to bear this irreparable loss, and for eternal peace to the departed soul.

Training Programme on Scientific Beekeeping

ni-msme organized a one-week Training Programme on Scientific Beekeeping Integrated with the Oilseeds Mission from 14 to 21 July 2026 under the sponsorship of the National Bee Board (NBB) through the National Beekeeping and Honey Mission (NBHM). The programme witnessed the participation of 25 trainees, including farmers, unemployed youth, women, and aspiring beekeepers. It focused on promoting scientific beekeeping practices to enhance honey production, improve crop pollination, increase oilseed productivity, and create sustainable livelihood and self-employment opportunities in rural and remote areas.



Dr. Shirish Prabhakar Kulkarni, Hindi Translator and Programme Director, conducted sessions on scientific beekeeping and the vital role of honeybee pollination in improving the productivity of oilseed, agricultural, and horticultural crops. Expert sessions delivered by Mr. Vikas Kshirsagar, Master Trainer, and Mr. B. Prudhviraj, Beekeeper and Trainer, covered honeybee biology, colony management, pest and disease control, floral calendars, bee products, value addition, honey harvesting techniques, packaging, quality maintenance, and marketing. Participants were also sensitized to various Govt. of India initiatives, including Madhukranti Registration.



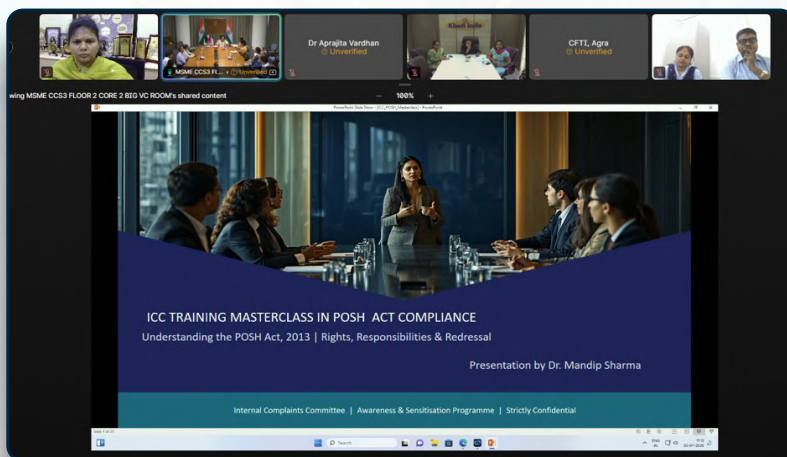
As part of the programme, an exposure visit was organized to the Forest College and Research Institute, Mulugu, Telangana,

providing participants with practical insights into scientific beekeeping practices and modern apiculture techniques. The programme concluded with the distribution of certificates by Mr. V. B. R. Rajendra Prasad, Faculty Member, School of Entrepreneurship and Extension (SEE), and Dr. Shirish Prabhakar Kulkarni, reaffirming ni-msme's commitment to promoting sustainable rural livelihoods through scientific beekeeping and entrepreneurship development.



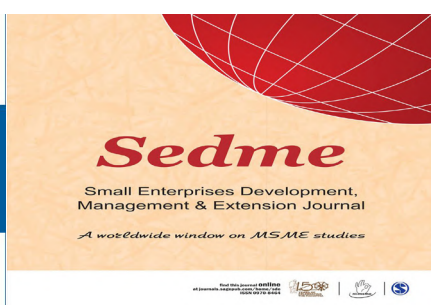
Orientation Workshop on the POSH Act

Ms. V. Swapna, Faculty Member and Chairperson of the Internal Complaints Committee (ICC) at the National Institute for Micro, Small and Medium Enterprises (ni-msme), participated virtually in the Orientation Workshop for Members of the Internal Complaints Committee (ICC) on the Prevention of Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013 (POSH Act). The workshop was held on 03 July 2026, from 11:00 AM to 2:00 PM, at the Conference Hall, Room No. 3200 L, 2nd Floor, Kartavya Bhawan-3, New Delhi.



The workshop was inaugurated by Ms. Mercy Epao, Joint Secretary (SME), Ministry of MSME, who emphasized the crucial role of Internal Complaints Committees in ensuring a safe, respectful, and inclusive workplace. She highlighted the importance of strengthening institutional mechanisms for preventing and addressing workplace sexual harassment. The technical session was conducted by Dr. Mandip Sharma, POSH Trainer and Expert Member of the Internal Complaints Committee, Ministry of MSME. The programme was organized to enhance the knowledge and capacity of ICC members for the effective implementation of the provisions of the POSH Act, 2013.

The orientation was attended by members of Internal Complaints Committees from various organizations under the Ministry of MSME, including NSIC, Coir Board, KVIC, and the 18 MSME Tool Rooms functioning under the administrative control of the Office of the Development Commissioner (MSME). The workshop covered key aspects of the POSH Act, including its legal framework, roles and responsibilities of ICC members, complaint handling and inquiry procedures, principles of natural justice, confidentiality requirements, and best practices for preventing and redressing workplace sexual harassment. The interactive sessions provided participants with practical insights through case studies and discussions focused on strengthening institutional mechanisms and ensuring effective compliance with the provisions of the Act.



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Our Social Presence



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