

ni-msme News Corner (NNC)



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Swachhata Hi SEWA - 2026



As part of the preparatory phase of Special Campaign 6.0, the National Institute for Micro, Small and Medium Enterprises (**ni-msme**) observed Swachhata Hi Seva by bringing its community together around the shared responsibility of maintaining cleanliness. The activities commenced with the Swachhata pledge, during which members of the ni-msme family committed themselves to maintaining cleanliness in the workplace and contributing to a cleaner environment.

Following the pledge, cleanliness drives were organized with the active participation of **ni-msme** officers, staff, and other participants. The volunteers joined hands to clean designated areas, promote hygienic surroundings, and encourage collective ownership of the Institute's premises. These efforts reflected the spirit of Swachhata Hi Seva, which emphasizes broad participation and shared responsibility in promoting cleanliness.

Under the leadership of Shri Vivek Kumar, Faculty Member and Nodal Officer for Swachhata Hi Seva and Special Campaign 6.0 at ni-msme, several notable activities have already been undertaken, and additional initiatives have been planned across the campus. These include cleanliness drives to remove debris and garbage, cleaning of rainwater harvesting structures, and proactive measures to eliminate polythene and plastic bottles to promote a plastic-free environment.



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As part of the initiative, the project team of Community Resource Persons for Enterprise Promotion (CRP-EPs) under the Start-up Village Entrepreneurship Programme (SVEP) of Himachal Pradesh State Rural Livelihoods Mission (HP SRLM) undertook a cleanliness drive on World Tourism Day, 27th September 2026. The team organized the Swachhata Hi Seva campaign along the main approach road leading to the hills, which attract tourists as part of rural

tourism in Himachal Pradesh. This initiative highlighted the importance of maintaining clean surroundings to promote sustainable tourism and strengthen community participation in environmental protection. The preparatory phase also provided an opportunity to build awareness and prepare for the broader objectives of Special Campaign 6.0, including institutional cleanliness and responsible waste management. The campaign's implementation phase is scheduled from 2nd to 31st October 2026.

Through these preparatory activities, ni-msme has reaffirmed its commitment to sustained cleanliness, environmental responsibility, and active community participation. Visitors and stakeholders appreciated the collaborative efforts of the Institute's community, with particular appreciation extended to Ms. Alishala Bindu, Young Professional. ni-msme is committed

to continuing these efforts throughout the implementation phase of Special Campaign 6.0, from 2nd to 31st October 2026, to foster a cleaner, healthier, and more sustainable environment.



ni-msme Officials @ Hindi Fortnight Valedictory Session of NRIUMSD

Dr. Shreekant Sharma, Director, School of Enterprise Development (SEE), ni-msme, was invited as the Chief Guest for the closing ceremony of the Hindi Fortnight celebrations organized by the National Research Institute of Unani Medicine for Skin Disorders (NRIUMSD), ESI X Roads, Hyderabad. Dr. Shirish Prabhakar Kulkarni, Hindi Translator, ni-msme, was also invited to attend the event.



Dr. Shreekant Sharma, along with Dr. Gazala Javed, Director, NRIUMSD, presented institutional awards to the winners of various competitions conducted during the fortnight. In recognition of the collaborative relationship between the two institutions, Dr. Gazala Javed felicitated Dr. Shreekant Sharma with a traditional shawl and a memento, appreciating ni-msme for extending valuable inter-institutional support from time to time.



Institutional Attachment Programme

The National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad, hosted a four-day Institutional Attachment Programme for Group 'A' Officers of the Securities and Exchange Board of India (SEBI) as part of their induction training programme. The programme was designed to provide participating officers with an understanding of entrepreneurship, MSME development, financial systems, regulatory perspectives, and institutional mechanisms, along with practical exposure to key organizations and institutions.

The programme, conducted from 21st to 24 September 2026, included academic and expert sessions delivered by eminent faculty members and a professor from NALSAR University of Law, Hyderabad. These sessions provided valuable insights into relevant legal, regulatory, and institutional dimensions.



The programme also included exposure visits to the Insurance Regulatory and Development Authority of India (IRDAI) and Rashtrapati Nilayam, offering the officers an opportunity to gain firsthand exposure to important institutions and understand their roles, functioning, and significance.

The institutional attachment provided a valuable platform for knowledge sharing, experiential learning, and interaction with experts, contributing to the professional development of the SEBI Group 'A' officers as part of their induction training. The programme was successfully coordinated under the leadership of Dr. Manisha Kumari, Faculty Member, School of Enterprise Information and Communication (SEIC), and Finance Officer, ni-msme, who served as the Programme Director.

This initiative reflects ni-msme's continued commitment to delivering high-quality capacity-building and institutional learning programmes for government and regulatory officers through meaningful academic engagement and institutional exposure.



Enterprise Management Training Programme for Rural Women Entrepreneurs

The National Institute for Micro, Small and Medium Enterprises (ni-msme) conducted two batches of the four-day training programme titled "Enterprise Management Training Programme for Rural Women Entrepreneurs" for rural women entrepreneurs from Telangana from 8th to 11 September 2026 at the **ni-msme** campus, Hyderabad. A total of 74 entrepreneurs participated in the programmes, comprising 45 participants from Batch-II and 29 participants from Batch-III. The programmes were directed by Dr. E. Vijaya, Director, SEM, and co-directed by Mr. Rajendra Prasad, Faculty Member, SEE.



The training programmes were designed to equip women entrepreneurs with essential business management skills in key areas such as finance, marketing, operations, and leadership. They aimed to promote financial independence by enabling participants to effectively sustain, manage, and scale their enterprises. The programmes also provided exposure to modern tools, technologies, and best practices in entrepreneurship, helping participants improve the efficiency and competitiveness of their businesses. Through structured guidance, practical learning, and continuous support, the training encouraged innovation, strengthened entrepreneurial capabilities, and promoted the long-term sustainability and growth of women-led enterprises.



The programmes covered a comprehensive range of topics aimed at strengthening participants' entrepreneurial capabilities and business management skills. The sessions focused on entrepreneurial competencies, consumer behaviour and sales techniques, strategic planning and execution, including vision, mission, and long-term goal setting; business expansion processes; marketing management; innovation and value addition; and working capital management.

Participants also received practical, hands-on training on onboarding products onto e-commerce and social networking platforms, along with guidance on enterprise registrations, licences, and statutory approvals. Sessions on soft skills and business communication enhanced their professional and interpersonal capabilities, while discussions on risk management and business expansion strategies helped them identify sustainable growth opportunities.



The programmes also included an exposure visit to IIMR, providing participants with practical insights and institutional exposure. In addition, success stories highlighting entrepreneurs' journeys from idea to impact were shared to inspire participants and foster innovation, confidence, and a growth-oriented entrepreneurial mindset.

Capacity-Building Programme

The National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad, organized a three-day training programme titled "Capacity Building for Management Committee Members of New OSF Blocks" for the Management Committee Members of the Society for Elimination of Rural Poverty (SERP), Government of Telangana. The programme was conducted from 28 to 30 September 2026 at the **ni-msme** campus, Hyderabad.



A total of 46 Management Committee Members successfully participated in the programme. The training was directed by Dr. E. Vijaya, Director, SEM, and co-directed by Mr. Rajendra Prasad, Faculty Member, SEE.

The primary objective of the programme was to strengthen the capacities of Management Committee Members by familiarizing them with the operational guidelines and implementation procedures of the One-Stop Facility (OSF) Scheme, in alignment with the objectives and expectations of the National Rural Livelihoods Mission (NRLM).



The training aimed to equip the members with the knowledge and skills required to support effective scheme implementation and promote enterprise development.

The trained committee members are expected to play a pivotal role in promoting rural enterprises and ensuring the effective achievement of the objectives of the OSF Scheme.



Hindi Day and Hindi Fortnight Celebration 2026

ni-msme, observed Hindi Day 2026 and Hindi Fortnight from 14 to 30 September 2026. As part of the celebrations, Dr. Ashutosh Murkute, Director General, ni-msme, nominated Dr. Shirish Kulkarni, Hindi Translator, to participate in the Hindi Day celebrations and the 6th All India Official Language Conference. The conference was held at the CIDCO Exhibition Centre, Navi Mumbai, in accordance with the directives issued by the Department of Official Language, Ministry of Home Affairs, GoI, the MoMSME, GoI. Various competitive and informative activities were organized at ni-msme as part of the Hindi Fortnight celebrations.



Hindi Book Exhibition: On 21 September 2026, a Hindi Book Exhibition was inaugurated in the SENDOC Building by Dr. Shreekant Sharma, Director, SEE & Admn (i/c.). Addressing the gathering, he encouraged officials, programme participants, and library members to make effective use of the diverse collection of books available in the library and actively promote the use of Hindi in official work and other areas.

Hindi Workshop: A Hindi Workshop was organized on 23 September 2026. Dr. Shreekant Sharma highlighted the ongoing efforts of **ni-msme** towards the effective implementation and promotion of Hindi as the Official Language. Dr. Shirish Kulkarni conducted technical sessions on the topic "Official Language Hindi and Modern Technology." He explained the constitutional provisions



relating to the promotion and implementation of Hindi. He also highlighted how modern digital tools developed by the Department of Official Language, with technical assistance from C-DAC, have simplified the use of Hindi in official workflows. Dr. Kulkarni demonstrated the practical applications of these tools and concluded the session with a hands-on practice session for participants.

Hindi Elocution & Antyakshari Competition: A Hindi Elocution Competition was held on 25 September 2026, witnessing enthusiastic participation. Mr. Vivek Kumar,

FM, SED; Smt. Fatima, SEM and Smt. Sujata Rupner, A.A secured the first, second and third prizes, respectively. An interactive Hindi Antyakshari Competition was organized on 30 September 2026, bringing together officials to sing and identify classic Hindi songs using audio-visual clues. The participants were divided into four teams. The team comprising Mr. Vivek Kumar and Mr. Anji Reddy won the first prize, Smt. Fatima & Smt. Deepa secured the second prize. The team comprising Smt. Sujata Rupner and Smt. Sangeeta won the third prize, Mr. Imran and Mr. Abdul received the consolation prize. The institutional celebrations concluded with a vote of thanks delivered by Dr. Shirish Kulkarni.

National Hindi Competitions Organized by the Mo MSME: Online Hindi competitions were conducted for offices across the country. Mr. Kumar Radharaman, Dy. Director (Official Language), along with his team, coordinated the nationwide implementation of these competitions. The Hindi Handwriting Competition was held on 23 September 2026, with seven officials from ni-msme participating. The Hindi Quiz Competition was conducted on 26 September 2026, in which ten officials from ni-msme participated. Through these activities, ni-msme reaffirmed its commitment to promoting the effective use of Hindi in official communication and administration while encouraging linguistic awareness, cultural participation, and the wider adoption of the Official Language.



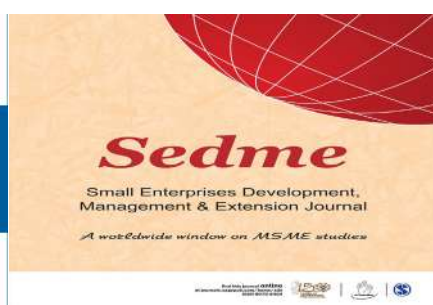
SVEP Activities under HP SRLM

The ni-msme supported the implementation of the Start-up Village Entrepreneurship Programme (SVEP) in Baijnath, Bilaspur and Bhoranj blocks in coordination with the Himachal Pradesh State Rural Livelihoods Mission (HP SRLM), district and block-level teams, Community Resource Persons for Enterprise Promotion (CRP-EPs) and community institutions. Regular interactions were undertaken to monitor progress against expected targets, address implementation challenges and follow up on matters related to Community Enterprise Funds (CEFs). The SVEP status report was shared with the HP SRLM State Team and progress was reviewed with the HP SRLM Mission Executive. Bhoranj Block: In Bhoranj, meetings were conducted with Block Resource Centre (BRC) members to discuss the BRC set-up and vendor quotations were collected. Discussions with the Mission Executive focused on identifying new CRP-EPs, organizing CRP-EP training and addressing BRC-related matters. Regular meetings were also held with the Block Development Officer (BDO), Bhoranj, while discussions on new applications and upcoming training programmes were conducted with relevant stakeholders. Field visits were undertaken to Manoh, Kakrot and Patta villages. Participation in the Nai Kiran 1 Cluster Level Federation (CLF) meeting at Bassi village further strengthened community-level coordination. Follow-up action was also undertaken regarding the transfer of funds from the CLF account to the BRC account. Baijnath Block: In Baijnath, coordination continued through meetings with CRP-EPs, the BDO, Village Organisations (VOs) and Cluster Level Federations (CLFs), including Shiv Dham CLF and Laxmibai CLF. An entrepreneur-triggering meeting was conducted to encourage rural entrepreneurship and promote enterprise development.



An eight-day CRP-EP training programme was organized at the BDO Office, Baijnath, to strengthen participants' capacities in enterprise promotion and handholding support. Meetings with the District SRLM Team, Kangra, and mentors from Bilaspur and Bhoranj supported programme review, monitoring, and coordination. Bilaspur Block: In Bilaspur, classroom training for CRP-EPs was conducted at the BRC office, Sadar Block, Bilaspur district, Himachal Pradesh. The sessions covered the MILLY module, maintenance of cash books, purchase and sales registers, stock registers, and other financial records. Mr. Avanish Mishra, Mr. Sonu Sharma and Ms. Veena, the mentors, preparations to monitor the progress of tasks assigned to CRP-EPs, with a focus on supporting the development of sustainable enterprises for young women entrepreneurs, including members of Self-Help Groups (SHGs). Mr. K. Surya Prakash Goud, Director, SED, Mr. Vivek Kumar, FM, SED & Rector, continued to motivate the mentors to adopt innovative approaches in their day-to-day activities and planned interventions.

Overall, these activities contributed to improved coordination, capacity building, community engagement, and programme monitoring, thereby supporting the effective implementation of SVEP under HP SRLM.



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