

ni-msme News Corner (NNC)



An In-house monthly magazine published by National Institute for MSME (ni-msme)

NEAT Phase-I for Coromandel Employees

The National Institute for Micro, Small and Medium Enterprises (ni-msme) successfully conducted the New Entrants Assimilation Training (NEAT) Phase-I Program from 15 to 19 September 2025.



This Capacity Building Initiative, Sponsored by Coromandel International Limited (CIL), was curated specifically for newly recruited CIL officers. Over five days, 26 officers from Nine States across India participated in diverse sessions designed to cultivate essential managerial, technical and behavioural competencies. The goal was to empower them for impactful professional journeys within the organization.

The program began with an inspiring inaugural session graced by Shri G. V. Subba Reddy, VP, Sales & Marketing, South 1, Coromandel; Shri Sudheer Kumar Baride, AGM & Head L&D, Coromandel and ni-msme Program Directors Dr. Shreekant Sharma and Mr. Gudela Devan Sai.

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Their encouraging words set a positive tone for a week of learning and collaboration. Additionally, Dr. Ashutosh A. Murkute, Director General, ni-msme interacted with participants, sharing valuable insights on transformative leadership for emerging professionals. Key topics covered included Communication Skills, Team Building, Emotional Intelligence, Business Etiquette, Generative AI Tools, Six Sigma and Salesforce CRM, Dealer Onboarding under Channel Management and contemporary practices in the Agri-industry.



The valedictory session, marking the program's successful culmination, was attended by Shri Vishal Sharma, Sr. GM, Sales & Marketing, Nano, Coromandel and Shri Sudheer Kumar Baride, alongside the Program Directors. They commended the participants and delivered motivating closing remarks. ni-msme reaffirms its commitment to nurturing talent and strengthening organizations through Innovative, Multidisciplinary Capacity Building solutions.

Meeting of TOLIC (CGO-1), Hyderabad

The 17th Half-Yearly Meeting of the Town Official Language Implementation Committee (TOLIC - Central Government Offices-1), Hyderabad, was successfully convened on 23 September 2025, at the auditorium of the National Research Institute of Unani Medicine for Skin Diseases (NRIUMSD). The meeting was presided over by the Committee Chairman, Dr. Younis Iftikhar Munshi, Director, NRIUMSD. Dignitaries included Mr. Anirban Kumar Biswas, Deputy Director, Official Language Department, MHA was the Chief Guest & Dr. L. P. Singh, Deputy Director General, Geological Survey of India was the Guest of Honour. Dr. Shirish Prabhakar Kulkarni represented ni-msme at the event, which was efficiently conducted by the Member Secretary, Dr. Mohd. Kashif Hussain.

Dr. Hussain provided a brief overview of the Committee's sustained efforts toward the effective implementation of the Official Language, Hindi. Dr. Munshi then addressed the gathering, urging all officials and employees to fully appreciate the purpose of TOLIC and contribute wholeheartedly to the proper implementation of Hindi. The Guest of Honour, Dr. L. P. Singh, outlined the Geological Survey of India's role in mineral resource exploration and shared key insights for the implementation of the Official Language within central Government Offices. The session's core activity involved Chief Guest Mr. Anirban Kumar Biswas reviewing the quarterly performance reports submitted by the member offices. He provided essential feedback and practical suggestions aimed at enhancing their performance in Official Language implementation. The meeting, which reinforced the collective commitment to promoting Hindi usage, concluded with a formal vote of thanks delivered by Dr. Shirish Kulkarni, Hindi Translator, ni-msme.



Hindi Day and Hindi Fortnight Observed

ni-msme observed Hindi Day and Hindi Fortnight from 14 to 30 September 2025, adhering to guidelines from the Department of Official Language (Ministry of Home Affairs) and the Ministry of MSME. In observance of these guidelines, Dr. Shirish Prabhakar Kulkarni, Hindi Translator was nominated to represent ni-msme at the 5th All India Official Language Conference in Gujarat on 14 to 15 September 2025. The conference, which featured Shri Amit Shah, Minister of Home Affairs and Cooperation was the Chief Guest, served as a platform to stress the importance of increasing Hindi usage across all official activities and included the inauguration of 'Saarathi,' a new translation software for Indian languages. Various organizations were also recognized with the Rajbhasha Shield for exemplary implementation of the Official Language.



In view of Hindi Fortnight, ni-msme arranged a Hindi Book Exhibition at the Institute's SENDOC Library, inaugurated by Dr. Manisha Kumari, Chief Administrative Officer (CAO). Furthering engagement, Mr. Anirban Kumar Viswas, Deputy Director, Department of Official Language addressed ni-msme officials on 23 September 2025.

He highlighted the Department's ongoing efforts to streamline work processes in Hindi and enhance its propagation and implementation.

Dr. Kashif Hussain, Research Officer of CRIUMSD and Member Secretary of TOLIC, CGO-1, Hyderabad, was also present during this address.



To promote active participation, ni-msme conducted several internal competitions for its officials, including Hindi News Reading, Hindi Dictation and Hindi Antakshari. Winners of these engagement activities were recognized and felicitated with cash awards. The comprehensive program, which successfully underscored ni-msme's commitment to the Official Language, concluded with a vote of thanks delivered by Dr. Shirish Kulkarni.

Pacific Islands Delegation and FAO Team Visit

The Pacific Islands Delegation from Fiji, Samoa and the Solomon Islands, accompanied by an FAO team, visited ni-msme on 18 September 2025. This visit was part of their exposure program on Agri-Enterprise Promotion, coordinated by AgHub, PJTAU (Agri Innovation Hub).

The delegation received an overview of ni-msme's initiatives in promoting agri-enterprises, supporting entrepreneurs, and fostering sustainable growth. The interaction was led by Dr. Shreekant Sharma, Director, SEE, ni-msme, with support from Faculty Members Mr. Vivek Kumar & Mr. V.B. Rajendra Prasad.

Sessions highlighted opportunities for collaboration, knowledge exchange and the critical role of entrepreneurship in driving agricultural development. The program underscored ni-msme's commitment to strengthening International partnerships and facilitating cross-learning for Enterprise Development.



Scientific Beekeeping Training Programme

ni-msme organized a One-Week training program on Scientific Beekeeping Integrated with Oilseed Mission at Vaddarahalli, Karnataka, from 15 to 20 September 2025. The program was sponsored by the National Bee Board under the National Beekeeping and Honey Mission (NBHM).

Twenty-five candidates, including women and farmers, participated in the training. The core focus was to create awareness within the farming community regarding the adoption of beekeeping for enhanced crop pollination, particularly for oilseeds. This initiative aims not only to increase farmers' income but also to boost oilseed production, thereby reducing India's dependency on imported edible oil.

Participants highly appreciated the efforts of the National Bee Board and the Ministry of Agriculture and Farmers Welfare, GoI and expressed keen interest in adopting beekeeping after the training. The program was directed by Dr. Shreekant Sharma, Director, SEE and successfully coordinated by Mr. V. B. R. Prasad, FM, SEE and Dr. Shirish Kulkarni, Hindi Translator & Coordinator.



Educational Tour for Amrita School of Agricultural Sciences Students

The National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad, hosted a delegation from the Amrita School of Agricultural Sciences, Coimbatore (ICAR Accredited) on 15 September 2025. The educational tour included 104 III Year B.Sc. (Hons.) Agriculture students (2022 Batch) and three accompanying faculty members.

The visit began with a welcome address and a film presentation showcasing ni-msme's contributions to entrepreneurship and MSME development. A key session, "Opportunities in Agri-Entrepreneurship," was delivered by Dr. Shreekant Sharma, Director, SEE, ni-msme. Dr. Sharma provided valuable insights into the potential of agri-entrepreneurship and highlighted Government support mechanisms available to Aspiring Entrepreneurs. The program concluded with an interactive campus tour and a group photograph. The event underscored the shared commitment of ni-msme and Amrita School of Agricultural Sciences to strengthening academic linkages, enhancing experiential learning and nurturing an entrepreneurial orientation in the field of agriculture.



Professional Training on Patent Agent Examination

The National Institute for MSME (ni-msme) has launched a comprehensive online Professional Training Program to prepare candidates for the Patent Agent Examination 2025. Running from August to December 2025, the program features sessions scheduled to accommodate working professionals and students.

The course is Directed by Ms. V. Swapna, IPFC I/c. with co-trainers Mr. Srinivas Maddipati and Mr. Anugu Vijay Bhasker Reddy (both registered patent agents and attorneys). Instruction is case-based and focuses on core modules covering patent sections, patent rules, and design provisions under Indian patent law. Through a highly interactive and personalized learning environment, participants will deepen their understanding and sharpen their examination readiness. This initiative highlights ni-msme's commitment to cultivating intellectual property expertise and reinforcing India's MSME innovation ecosystem.

Chapter 12: Patents of Addition – Key Points

1. A patent of addition (Sec. 54–56) may be granted for improvements or modifications of an existing invention.
2. It cannot be granted before the main patent; it expires with the main patent.
3. No separate renewal fees are required for patents of addition, reducing cost burden for patentees.
4. If the main patent is revoked, the patentee may request conversion of the addition into an independent patent.
5. Patents of addition encourage incremental innovation and improvements over time.

Third District PMIC and Review Meeting

The Centre for Digital Branding & Marketing (CDBM), under the ni-msme's School of Enterprise Development (SED), has actively provided handholding support to enhance the digital capabilities of rural enterprises since January 2025.

This initiative has included 19 expert sessions offering practical assistance to FPOs, SHGs, and grassroots stakeholders to strengthen their digital outreach and market engagement. PMIC & Physical Review Meeting – In continuation of these efforts, CDBM successfully organized the third District Project Monitoring Implementation Committee (PMIC) & Physical Review Meeting on 19 September 2025 at the NABARD Cluster Office in Karimnagar.

The session was led by Shri T. V. S. R. Anjanayulu, Lead District Manager, SBI, Karimnagar; Shri S. Jeyaprakash, DDM, NABARD, Karimnagar Cluster; Shri Sarath Muthyala, AFM & Head, CDBM, SED, ni-msme – attended virtually; Shri M. Dileep Chandra, DDM, NABARD, Karimnagar Cluster; Shri Roshan Supe, Assistant Manager, FSDD TGRO, NABARD & Smt. Deepa Waster, YP, CDBM, SED, ni-msme.

With active participation from seven members representing five organizations, discussions focused on reviewing program progress, addressing outcomes and challenges, capturing grassroots feedback, and shaping future strategies.

Stakeholders shared success stories, emphasizing how CDBM's handholding support specifically the use of WhatsApp Catalogue, Google Business Listing, Instagram, Facebook and AI-powered digital marketing has significantly enhanced their business operations, contributed to revenue growth and built confidence in leveraging digital tools for lead generation and market expansion.

CDBM reaffirms its commitment to Empowering FPOs, OFPOs, SHGs and Rural Enterprises by building their Digital Capacity, strengthening market access and driving sustainable growth at the grassroots level.



Awareness Workshop on IPR under RAMP Scheme @ Andhra Pradesh

The Awareness Workshops on Intellectual Property Rights (IPR) were sponsored by the AP MSME Development Corporation, Govt. of Andhra Pradesh, under the Raising and Accelerating MSME Performance (RAMP) Scheme of the Ministry of MSME, GoI. These workshops were organized across various locations in Andhra Pradesh during September 2025. The programmes were coordinated by Ms. V. Swapna, Faculty Member & Head, Intellectual Property Facilitation Centre (IPFC), School of Enterprise Management (SEM), ni-msme.

Workshop conducted at various locations: Siddhartha Academy of Higher Education Deemed to Be University, Kanuru, Krishna District (06.09.2025); Narasaraopeta Engineering College, Kotappakonda Road, Narasaraopet (12.09.2025); Jesus Mary Joseph Social Service Society, Loyola Nagar, Nallapadu, West Guntur (24.09.2025); Vivekananda Meeting Hall, District Collectorate, Kakinada (25.09.2025) & Sreeram Engineering College, Karkambadi Road, Tirupati (30.09.2025).

Krishna (06 September 2025): The workshop at Siddhartha Academy of Higher Education (Deemed to be University), Kanuru, Krishna District was attended by 63 participants. The inaugural address by Mr. Venkat Rao, GM, DIC, emphasized the importance of trademarks in protecting brands and business identity. In the technical session, Mr. Raghava Rao presented on patents, trademarks and copyrights with practical examples, while Mr. Sri Parvez highlighted MSME schemes supporting innovation and growth. Ms. Rashmitha Rao discussed the significance of ESG compliance for MSMEs. The interactive session allowed participants to clarify doubts and explore IPR applications.



Palnadu (12 September 2025): The workshop at Narasaraopeta Engineering College, Kotappakonda Road, Narasaraopet was attended by 52 participants, mainly startup founders initiated by college students. Mr. M. Naveen Kumar, Additional Director of Industries, highlighted the importance of IPR in protecting small businesses and shared examples of successful entrepreneurs. In the technical session, Mr. Raghava Rao explained the patent filing process, types of patents, and revenue generation opportunities. Misconceptions were clarified, and step-by-step guidance was provided. Participants were encouraged to seek legal protection for their unique products.



Guntur (24 September 2025): The IPR Awareness Workshop at Jesus Mary Joseph Social Service Society, Loyola Nagar, Nallapadu, West Guntur was attended by 51 participants, mostly from Self-Help Groups (SHGs) and small businesses such as kirana shops and marble units. Ms. A. Jayalakshmi, GM, DIC, emphasized the importance of IPR awareness and noted that many businesses lose benefits due to lack of registration. In the technical session, Mr. S.V.A.N. Raju explained the patent filing process, types of patents, and revenue opportunities. The workshop also covered copyrights, trademarks, geographical indications, and industrial designs. Misconceptions were clarified, and participants were motivated to protect their unique products through IPR.



Kakinada (25 September 2025): The IPR Awareness Workshop at Vivekananda Meeting Hall, District Collectorate, Kakinada was attended by 61 participants, mainly from Self-Help Groups (SHGs) and small businesses such as stationery shops and soap-making units. Mr. Ganapati, Joint Director, DIC, highlighted the importance of IPR awareness and explained the significance of trademarks and copyrights for business sustainability. In the technical session, Mr. S.V.A.N. Raju explained the patent filing process, types of patents, and revenue opportunities. Misconceptions were clarified, and step-by-step guidance was provided. Participants were encouraged to actively seek IPR protection for their innovative products.



Tirupati (30 September 2025): The IPR Awareness Workshop at Sreeram Engineering College, Karkambadi Road, Tirupati was attended by 51 entrepreneurs and students, mainly from the Food Processing and Medical Devices sectors. During the technical session, Mr. Raghava Rao presented on Patents, Trademarks, Copyrights, Geographical Indications, Industrial Designs, and Trade Secrets. The sessions enhanced participants' understanding of IPR and its practical applications. Attendees gained confidence in safeguarding their innovations and business assets against piracy and duplication. The workshop also motivated participants to explore IPR registration for their products and services.



Awareness Workshop on IPR under FaMeTN - RAMP Scheme @ Tamil Nadu

Awareness Workshop on "Intellectual Property Rights" sponsored by FaMeTN under the Raising and Accelerating MSME Performance (RAMP) Scheme in Tamil Nadu for the FY 2025-26 (Phase II). The programmes were conducted in September 2025 by Ms. V. Swapna, Faculty Member & Head, IPFC, School of Enterprise Management, ni-msme.

Workshop conducted at various locations: DIC Hall, Nagapattinam (16.09.2025); DIC Hall, Mayiladuthurai (19.09.2025) & Mohamed Sathak Polytechnic College, Kilakarai, Ramanathapuram District (23.09.2025).

Nagapattinam (16 September 2025): The IPR Awareness Workshop was held at DIC Hall, Nagapattinam, coordinated by Mr. Ravi (ni-msme) and attended by 61 participants. The event was inaugurated by Thiru Venkatesan, GM, DIC Nagapattinam. Mr. S. Ravi, IPR Consultant and GI Specialist, explained various types of IPR and filing procedures using practical examples. Mr. C. Venkatesan highlighted government incentives and support schemes for MSMEs. The interactive session addressed participant queries, and attendees appreciated the practical knowledge gained on protecting their brands and innovations.



Mayiladuthurai (19 September 2025): An IPR Awareness Workshop under the FaMeTN-RAMP Scheme (Phase II) was conducted at DIC Hall, Mayiladuthurai, coordinated by Mr. S. Ravi, with 96 participants including entrepreneurs and professionals. The workshop was inaugurated by Thiru Thirumurugan, GM, DIC, who emphasized the importance of IPR and filing procedures for patents, trademarks and copyrights. In the technical session, Mr. S. Ravi explained government support, incentives, and social security schemes for entrepreneurs. An interactive Q&A session addressed participant queries. The workshop concluded with a vote of thanks, leaving participants motivated and informed about protecting their intellectual assets.



Ramanathapuram (23 September 2025): An IPR Awareness Workshop was conducted at Mohamed Sathak Polytechnic College, Kilakarai, Ramanathapuram, coordinated by Mr. Arul (ni-msme), with 60 entrepreneurs participating. The inaugural session featured Mr. Shaiek Dawood, Principal and Ms. Thirupurasundari, GM, DIC, highlighting the importance of IPR in protecting innovation and business. In the technical sessions, Mr. S. Balasubramanian explained patents, trademarks, copyrights, geographical indications, filing procedures and government incentives, while Mr. Nirmal emphasized IPR's role in business growth. Interactive discussions allowed participants to clarify doubts and learn strategies to safeguard their products. The workshop concluded with a vote of thanks, leaving participants motivated to initiate IPR registrations. assets.

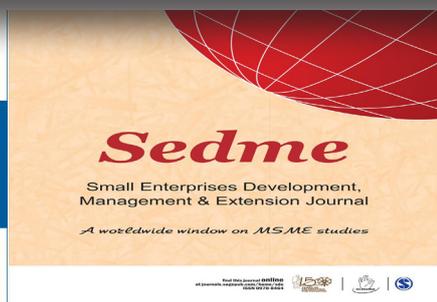


Rashtriya Karma Yogi Training Workshop

A one-day capacity-building workshop under the Mission Karmayogi initiative was successfully conducted on 09 September 2025, at ni-msme campus. The workshop aimed at equipping Government Officials with future-ready Skills and Promoting a Culture of Seva Bhav (service attitude) in public service.

The sessions were led by Rashtriya Karmayogi Master Trainers, Shri Sarath Muthyala, AFM, SED and Shri Vivek Kumar, FM, SED. A total of 24 officials were certified at the program's conclusion. The workshop focused on: Building leadership capacity at all levels; Encouraging innovation in governance; Strengthening citizen-focused service delivery and Promoting Mission Karmayogi's values of Seva Bhav and ethical Governance. The event saw enthusiastic participation from officers and staff of various departments, who engaged deeply with the principles and practical applications of Mission Karmayogi. Participants showed keen interest, leading to greater awareness of the initiative and its relevance in modern governance, with several recommending regular follow-up workshops for sustained skill development.

The workshop concluded on a positive note, reinforcing Mission Karmayogi's vision of transforming Government of India services into a more efficient, accountable, and citizen-centric machinery. ni-msme remains committed to nurturing ethical leadership and advancing administrative excellence to build a professional and future-ready workforce for a progressive India.



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Our Social Presence



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