

ni-msme News Corner (NNC)



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Valedictory Programme under ATI Scheme

The Valedictory Programme of the Assistance to Training Institutions (ATI) Scheme was held on 10 April, with great enthusiasm and pride at the National Institute for Micro, Small and Medium Enterprises (ni-msme). The event was graced by Dr. Ashutosh A. Murkute, Director General, ni-msme; Dr. E. Vijaya, Director, SEM and Dr. Manisha Kumari, AFM & CAO, ni-msme.



Welcoming the trainees to the valedictory session, Dr. Manisha Kumari, Programme Director of the ATI Scheme, congratulated them on the successful completion of the programme and welcomed them into the ni-msme alumni network. She also highlighted the successful implementation and impact of the programme.

In his keynote address, Dr. Ashutosh A. Murkute emphasized the critical role of skill based training and innovation in strengthening India's MSME ecosystem and driving inclusive economic growth. He further highlighted that true growth extends beyond monetary advancement and includes the holistic development of an individual's personality, confidence and character, ultimately shaping responsible and capable contributors to national and societal progress.



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After months of dedicated training and sustained effort, the programme culminated in the distribution of certificates to 1,320 trainees across diverse trades, marking the successful outcome of their hard work and commitment. Trainees who successfully established their own ventures were also specially appreciated for their spirit of self-reliance, reflecting the essence of entrepreneurship nurtured under the programme. Ms. Swapna Vanamala, Faculty Member, SEM and Mr. Surya Prakash Goud, Director, SED, joined the dignitaries in presenting certificates to the trainees. The ATI Coordinators, Ms. Urmila Waghre and Ms. Fatima Fareeha, played a pivotal role in managing both the programme and the valedictory session, ensuring its smooth and seamless execution.



The valedictory programme formally marked the successful completion of 44 training programmes across 14 trades under the ATI Scheme for the year 2025–26. The initiative yielded significant outcomes, with 28 trainees establishing their own ventures, 134 securing placements in reputed organizations aligned with their training, and over 300 trainees currently undergoing placement processes with continued institutional support.

To further strengthen these outcomes, ni-msme will continue extending support through Job Melas and facilitation under Udyam Registration, ensuring sustained pathways for both Employment and Entrepreneurship. This reaffirms ni-msme's commitment to empowering youth and advancing India's vision of sustainable and inclusive economic growth.

53rd Management Committee Meeting of EEI

Dr. Shreekant Sharma, Director, School of Entrepreneurship and Extension (SEE), ni-msme, represented the institute at the 53rd Management Committee Meeting of the Extension Education Institute (EEI), Hyderabad held on 21 April 2026.

The meeting was conducted under the chairmanship of the Hon'ble Vice-Chancellor of Professor Jayashankar Telangana State Agricultural University (PJTAU) and Chairman of the EEI Management Committee.



World Intellectual Property Day 2026

Innovating Through IP: Powering the Future of Sports Business

The Intellectual Property Facilitation Center for MSMEs (IPFC) at the National Institute for Micro, Small and Medium Enterprises (ni-msme), Hyderabad, successfully organized one-day Awareness and Capacity Building Programme on the occasion of World Intellectual Property Day 2026 on 30 April 2026 at Mini Conference Hall, Training Building, Hyderabad.

The programme was centered around the theme, "Innovating Through IP: Powering the Future of Sports Business," highlighting the growing importance of Intellectual Property Rights (IPR) in sports technology, branding, innovation, digital sports, and entrepreneurship.

The event commenced with participant registration, followed by a welcome address by Ms. V. Swapna, Head of IPFC, ni-msme, who emphasized the significance of Intellectual Property in fostering innovation and supporting MSMEs and startups in the sports ecosystem.



The keynote session was conducted in the presence of the Guest of Honour, Shri K. Rajasekhar, RP, associated with Sports Administration and Athletics Development in Telangana. The session explored the role of intellectual property in sports business, innovation and commercialization opportunities.

A special felicitation ceremony was organized to honour sportspersons and distribute IP registration certificates to IPFC beneficiaries, recognizing their achievements and encouraging further innovation. During the programme, the "PT21" brand was officially launched, marking an important milestone in promoting innovation, branding, and intellectual property-driven business development in the sports sector. The programme also included the distribution of Trademark and Copyright Registration Certificates to beneficiaries facilitated through IPFC, encouraging MSMEs, startups, innovators and entrepreneurs to safeguard their creative works, brands and business identities through intellectual property rights.

The technical sessions covered a wide range of topics related to intellectual property and sports innovation. Sessions were delivered by Ms. V. Swapna; Mr. Srinivas Maddipati, Eeva Patents; Mr. A. Vijaya Bhaskar Reddy, IP Advocate, Roots IP and Mr. Vijay Kumar Makyam, Member, District Consumer Commission. The programme concluded with a valedictory session, which included participant feedback and closing remarks by Ms. V. Swapna, who thanked the speakers, supporting organizations-Eeva, Roots IP, Oscar Global, and Shasrith Enterprises-as well as the participants for contributing to the success of the event.



Capacity Building Programme

i) District Mission Coordinators (DMCs) & Project Directors (PDs) of ULBs on Strengthening of SHGs, Livelihood & Entrepreneurship Promotion among Urban Poor:

The National Institute for Micro, Small and Medium Enterprises (ni-msme) conducted a three-day training programme from 16 to 18 April 2026 at ni-msme for 36 District Mission Coordinators (DMCs) and Project Directors (PDs) of the Mission for Elimination of Poverty in Municipal Areas (MEPMA).

Titled "Capacity Building Programme for DMCs & PDs of ULBs on Strengthening SHGs and Promoting Livelihoods & Entrepreneurship among the Urban Poor" the programme was inaugurated by Shri K. Murali Mohan, Additional Mission Director, MEPMA. The programme was directed by Dr. E. Vijaya and co-directed by Mr. V. B. R. Rajendra Prasad.

The training focused on strengthening participants' understanding of MEPMA's objectives, livelihood development strategies, SHG-bank linkage processes, and the preparation of Micro Credit Plans, along with providing insights into key government schemes for women SHGs. The programme also emphasized the development of soft skills, managerial abilities and technical competencies to enhance workplace effectiveness.



During the valedictory session, Shri K. Murali Mohan encouraged participants to apply the knowledge and skills gained through the training in their respective roles. Participants also shared positive feedback, appreciating the programme for its practical relevance and usefulness. The programme concluded with the distribution of participation certificates to all trainees.

ii) Mentors Identified under OSF:

The National Institute for Micro, Small and Medium Enterprises (ni-msme) conducted a three-day training programme titled "Capacity Building Training Programme for Mentors Identified under OSF" for mentors of the Society for Elimination of Rural Poverty (SERP) from 28 to 30 April 2026 at ni-msme.

A total of 33 mentors participated in the programme, which was directed by Dr. E. Vijaya, Director, SEM and co-directed by Mr. V. B. Rajendra Prasad, Faculty Member, SEE.

The training programme focused on key areas such as mentoring techniques, enterprise development, financial literacy, strengthening of Self-Help Groups (SHGs) and convergence with various Government Schemes. It also emphasized building leadership qualities and enhancing problem-solving skills to enable mentors to effectively support community institutions.

Participants actively engaged in the sessions, shared their field experiences, and gained practical insights to strengthen their mentoring practices and contribute towards Sustainable Rural Development.



PNB Mega MSME Outreach Programme

The Mega MSME Outreach Programme was organized on 27 April 2026 at ni-msme by the Punjab National Bank (PNB), Zonal Office, Hyderabad, with the objective of strengthening MSMEs by enhancing awareness of financial support, banking services, and government initiatives. The outreach programme aligned with the broader vision of "Strengthening MSMEs, Strengthening India – PNB Leads the Way".

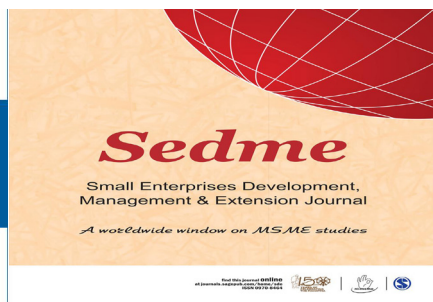
The event witnessed active participation from MSME stakeholders, entrepreneurs, bankers, and officials. The programme commenced with a formal welcome, followed by the ceremonial inauguration. An MSME exhibition and informative presentations were also organized, providing participants with valuable insights into various MSME schemes, financial products, and support mechanisms.

During the session, officials from Punjab National Bank presented a range of financial schemes and services tailored for MSMEs, highlighting credit facilities, financial inclusion, and growth opportunities for small businesses.

Dr. Shreekant Sharma, Director, School of Entrepreneurship and Extension (SEE), ni-msme, addressed the gathering along with officials from Punjab National Bank. In his address, he emphasized the critical role of MSMEs in economic development and highlighted the importance of institutional support, innovation, and access to finance.



Senior officials from Punjab National Bank, including Shri Atish Kumar Rout, General Manager (Head Office); Ms. Vandana Pandey, Zonal Manager and Shri Arvind Kalra, Circle Head, Hyderabad, also addressed the participants and elaborated on MSME-focused financial initiatives and services. The programme concluded with the distribution of loan cheques to MSMEs, followed by an interactive session on MSME financing and loan support services.



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