

ni-msme News Corner (NNC)



An In-house monthly magazine published by National Institute for MSME (ni-msme)

Workshop on Youth Empowerment through AI and Digital Skills

The National Institute for Micro, Small and Medium Enterprises (**ni-msme**), under the aegis of the Ministry of MSME, Govt. of India, in partnership with Rashtrapati Nilayam, successfully commemorated World Youth Skills Day 2025 with a vibrant celebration at Rashtrapati Nilayam, Bolarum, Hyderabad on 15 July 2025.



The occasion commenced with an insightful welcome address by Dr. K. Rajani Priya, Estate Manager, Rashtrapati Nilayam, who underscored the pivotal importance of Skill Development in Nurturing a Self-reliant and Future-ready India. Centered around the

inspiring theme "Youth Empowerment Through AI and Digital Skills", this year's event aimed to ignite technological curiosity and entrepreneurial zeal among the Youth, positioning them as key architects of India's digital transformation.

The event garnered an overwhelming response, registering a total of 1,595 participants including students, Faculty Members, Startups and Key Institutional Stakeholders. A rich tapestry of expert-led seminars, hands-on demonstrations and an energetic student model exhibition on Artificial Intelligence and Robotics brought the theme to life, offering a dynamic platform to showcase innovation, ingenuity, and the practical applications of emerging digital technologies.

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An Organisation of the Ministry of MSME, Govt. of India

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The programme was honored by the presence of Shri Jayesh Ranjan, IAS, Special Chief Secretary, Govt. of Telangana, who delivered a compelling keynote address highlighting the catalytic role of Youth in shaping India's digital destiny. The event also welcomed dignitaries such as Shri Bhagat Singh, ADG, CPWD and Shri K. Srinivasa Rao, Regional Director, NSTI Hyderabad, whose presence added significant value to the occasion.



Representing ni-msme, Dr. E. Vijaya, Director, School of Enterprise Management (SEM), addressed the audience with a reaffirmation of the institute's steadfast commitment to entrepreneurship development and the MSME ecosystem. Adding to the intellectual richness of the event, Dr. Manisha Kumari, Associate Faculty Member, **ni-msme**, conducted an engaging session on Government Incentives and Institutional Support for Entrepreneurs, shedding light on the array of schemes and support systems available to young innovators and aspiring business leaders. The celebration culminated in a spirited prize distribution ceremony, recognizing the outstanding contributions of student participants and reinforcing the powerful message that youth-led innovation holds the key to realizing the vision of Viksit Bharat @2047-a vision anchored in inclusive growth and sustainable development.

Golden Jubilee Celebration of Dept. of Official Language

Dr. Shirish Prabhakar Kulkarni, Hindi Translator at **ni-msme**, along with Mr. Shailesh, Deputy Secretary, represented the institute at the Golden Jubilee Celebration of the Department of Official Language, Ministry of Home Affairs, Govt. of India. The grand event took place on 11 July 2025 at the GMC Balayogi Stadium, Gachibowli, Hyderabad, marking 50 years of dedicated service in promoting the official language across the nation.



The celebration was graced by the presence of several distinguished dignitaries. Shri G. Kishan Reddy, Hon'ble Union Minister of Coal and Mines, attended as the Chief Guest, while Shri Pawan Kalyan, Hon'ble Deputy Chief Minister of Andhra Pradesh, joined the occasion as the Special Guest.

Also present on the dais were Shri Harivansh, Hon'ble Deputy Chairman of the Rajya Sabha; Shri Nityanand Rai, Hon'ble Minister of State for Home Affairs; Smt. Anshuli Arya, Secretary, and Smt. Meenakshi Jolly, Joint Secretary, Department of Official Language, Govt. of India.

The event stood as a testament to the department's five-decade-long journey of promoting Hindi as the official language and fostering linguistic unity across the country.

MSME Outreach Programme

Punjab National Bank's Hyderabad Zone, in collaboration with the National Institute for Micro, Small and Medium Enterprises (**ni-msme**), Hyderabad, successfully organized an MSME Outreach Programme aimed at accelerating the growth of India's Micro, Small, and Medium Enterprises by enhancing access to finance and promoting awareness of key financial schemes tailored for entrepreneurs.

The event was inaugurated by Mr. N.V.S.P. Reddy, General Manager, Head Office; Mr. Kumar Shailendra, General Manager and Credit In-Charge, Hyderabad; and Dr. Shreekant Sharma, Director, School of Entrepreneurship & Extension (SEE), **ni-msme**. With the presence of Senior Officials, MSME stakeholders and beneficiaries in large numbers, the programme emerged as a resounding success.

One of the standout moments of the event was the disbursement of sanction letters and cheques amounting to Rs.70 crore, benefiting over 20 MSME units. Participants were introduced to PNB's flagship offerings, including the GST Express and PNB Prime Plus schemes, designed to simplify credit access for small businesses. Adding to the experience were exhibition stalls



and an interactive awareness session titled "Know Your MSME Products," which drew enthusiastic participation from entrepreneurs and business representatives alike.

The outreach programme underscored the MSME sector's vital role in job creation, economic resilience, and inclusive growth. Reaffirming its steadfast support for India's entrepreneurial ecosystem, PNB showcased its commitment to promoting collateral-free financing through CGTMSE-backed loans. The event also reflected **ni-msme**'s ongoing mission to strengthen micro and small enterprises by facilitating knowledge sharing, institutional partnerships, and seamless access to credit. This collaborative effort stands as a testament to the power of convergence between financial institutions and policy think tanks in driving India's MSME-led development agenda.

Exemplary GST Compliance Certificate



The National Institute of Micro, Small and Medium Enterprises (**ni-msme**) has been awarded a Certificate of Appreciation by the Central Board of Indirect Taxes and Customs (CBIC), Ministry of Finance, Government of India. This recognition, granted under the GST initiative, acknowledges **ni-msme**'s prompt and consistent filing of returns and payment of Goods and Services Tax (GST) for the financial year 2024–25. The institute has been commended for its contribution to strengthening national compliance frameworks and supporting the vision of a strong and resilient economy.

ToT on Entrepreneurship and Skill Development

The School of Entrepreneurship & Extension (SEE) successfully conducted a National Announced Programme titled Training of Trainers (ToT) in Entrepreneurship and Skill Development from 21 to 25 July 2025. Spearheaded by Programme Directors Dr. Shreekant Sharma and Mr. Gudela Devan Sai, the initiative brought together 23 enthusiastic participants representing esteemed institutions such as the Department of Industries and Commerce, Govt. of Sikkim, the National Backward Classes Finance and Development Corporation (NBCFDC), Ministry of Social Justice & Empowerment, Govt. of India and BML Munjal University.

This immersive capacity-building programme was designed to empower trainers with the knowledge, methodologies, and practical tools necessary to foster Entrepreneurial Growth and Skill Development. Through a thoughtfully curated series of sessions, participants were engaged in diverse topics ranging from entrepreneurial motivation, government support schemes, digital marketing strategies, and financial management, to legal compliances, export procedures, and intellectual property rights. Quality management frameworks such as 5S, ZED, Lean, and Total Quality Management (TQM) were also covered in depth. In addition, emerging sectoral opportunities-particularly in food processing and national skill development initiatives such as PMKVY 4.0 were actively explored.

Participants also benefited from exposure visits to premier innovation and training ecosystems including T-Hub, T-Works, the Indian Institute of Millets Research (IIMR), the National Skill Training Institute (NSTI), and the National Fisheries Development Board (NFDB), enriching their learning experience with real-world insights. A special highlight of the programme was an exclusive session on AI tools for enhancing professional effectiveness, which infused a forward-looking perspective into the training. The programme culminated on an uplifting and motivational note, leaving participants inspired and better equipped to champion the cause of entrepreneurship and Skill Development across the country.



Faculty Attended Rashtriya Karmayogi Programme

With the initiative of Capacity Building Commission (CBC), Mr. Sarath Muthyala, AFM & Mr. Vivek Kumar, FM, **ni-msme** attended 3-Day Master Trainer Rashtriya Karmayogi Program at IIHM, Bengaluru.

The workshop was designed to empower selected professionals to serve as Master Trainers who will train other Government Employees with the knowledge, skills and determined required to serve as enthusiastic Karmayogis across all levels of Public Service and Stakeholder Engagement. The programme featured a well-structured blend of interactive lectures, group discussions & Skill-enhancement modules, with a strong emphasis on participatory learning, problem-solving, and the core principle of 'Sewa Bhav' in public service which will bring into line with goal of nation building.



The workshop concluded on an inspiring note, arming the newly trained Master Trainers with practical tools and stimulation to carry forward the mission of Jan Seva through impactful training and leadership in their respective domains. It is right to mention here that, now **ni-msme**'s Master Trainers will conduct one day workshop for their officers.

Training Programmes under RAMP for Madhya Pradesh Government

The National Institute for Micro, Small and Medium Enterprises (ni-msme) conducted Three day programmes on the Capacity Building Programme on Designing Strategic Interventions to make MSMEs Vibrant, Green & Digital during 02 to 04, 09 to 11 & 16 to 18 July 2025. Total 54 officers attended the programme which was supported by the MP Laghu Udyog Nigam.

The objective of the programmes was to create resilient, sustainable, and digitally empowered MSME ecosystem in Madhya Pradesh to drive inclusive industrial growth and innovation. The programme focussed theme based interaction session that included Various Schemes and Interventions for MSMEs, Institutional Framework for Stressed MSMEs in Manufacturing Sector – A Case of Telangana Industrial Health Clinic Limited, Circular Economy, Opportunities for MSMEs & Govt Schemes (SPICE & GIFT) and Adoption of Green Technologies, Empowering MSMEs to Reach Global Markets and Implementation of RAMP for Revitalization of MSMEs in Madhya Pradesh to name a few.



As part of the experiential learning component, participants visited T-Hub and T-Works, Hyderabad, where they explored India's leading innovation and startup ecosystems. The visit offered insights into startup incubation models, product prototyping facilities, and technology-driven entrepreneurial support systems. To have a deeper understanding of other sectors group discussion were also conducted on various topics.

On the last day a valedictory session was conducted wherein Mr. Surya Prakash Goud, Director, SED urged the participants to utilize the learnings gain here. He also assured that ni-msme will continue to play a pivotal role in capacity building and policy implementation for various programme for the success of flagship programmes such as RAMP at Madhya Pradesh. Later certificates were distributed, and participants put their impressions about the programme. Most of them rated high for the programme and wished to increase the duration of the programme.



Ministry Officials @ ni-msme

On 10 July 2025, Shri Shailesh Rana, Deputy Secretary, and Shri Radha Raman, Deputy Director, Ministry of MSME, Govt. of India, and officials visited **ni-msme** for a detailed inspection regarding the implementation of the Official Language Policy at the institute. As part of the review, the officials visited various sections across the campus and thoroughly examined official records and documentation to verify their consistency with the data submitted in the institute's quarterly reports to both the Ministry of MSME and the Department of Official Language, Ministry of Home Affairs.



During the visit, constructive discussions were held with Shri A. S. Varma, Administration & Accounts Officer and Shri Bhaskar Rao, Consultant (Accounts), to assess the ongoing practices and compliance measures undertaken by **ni-msme**. Dr. Shirish Prabhakar Kulkarni, Hindi Translator at **ni-msme**, along with other officials, was also present during the inspection. The visit underscored the institute's continued commitment to adhering to the guidelines of official language implementation and promoting linguistic accountability across its administrative and operational framework.

Workshop on Official Language Policy

A workshop on the Official Language Policy and Compliance with Government Rules was conducted at **ni-msme** campus for all officers and staff members on 10 July 2025. The session was organized by the inspection team from the Ministry of MSME, Govt. of India, as part of their official visit to the institute.

The workshop commenced with a warm welcome address by Dr. Shirish Prabhakar Kulkarni, Hindi Translator, who introduced and greeted the dignitaries, Shri Shailesh Rana, Deputy Secretary and Shri Radha Raman, Deputy Director (Official Language), Ministry of MSME. In his address, Shri Shailesh Rana emphasized the importance of aligning institutional practices with the latest amendments made by the Govt. of India in the Official Language Policy. He urged the participants to make dedicated efforts toward the effective implementation of the Government's directives, particularly regarding the enhanced usage of Hindi in official correspondence and noting. He highlighted that, beginning this year, the Department of Official Language has raised the targets for Hindi usage across various administrative functions.

Further enriching the workshop, Shri Radha Raman conducted an in-depth session outlining the specific targets set by the department for the progressive implementation of Hindi as the official language. His session provided clarity on operational expectations and best practices for language compliance within government institutions.

The workshop concluded on a thoughtful and appreciative note with a vote of thanks delivered by Shri Vivek Kumar, Faculty Member, School of Enterprise Development (SED), reflecting the institute's commitment to embracing and institutionalizing the Official Language Policy in its day-to-day operations.

Advanced ToT on Promotion and Development of Rural Entrepreneurship



ni-msme conducted Advanced ToT on Promotion and Development of Rural Entrepreneurship for the State Resource Persons (SRPs) of SERP Telangana. The objective of this program is to build the advanced capacities of SRPs (Marketing Community Resource Persons) as Master trainers for rendering services to rural SHGs for their non-form sector entrepreneurial endeavours.

This programme is designed to conduct in 2 phases during 07 July 2025 to 01 August 2025. A total number of 31 SRPs were participated in the programme. During the first phase (07-11 July 2025) ni-msme has trained them on identification of business opportunities in rural areas for women entrepreneurs, Business plan preparation, Registrations and certifications, handholding process for promotion of micro enterprises, marketing of SHG products etc topics. After completion of first phase training, participants were given assignments and targets for Conducting awareness generation camps, Udyam registration, Project reports preparation and opportunity identification in their mandals/districts. All participants did their assignments and attended the second phase during 28 July 2025 to 31 Aug 2025.

During the second phase, ni-msme has trained them on Digital branding, presence of SHG products in e-commerce platforms, packing technologies, Zero Defect Zero Effect (ZED) certification process and IPR & trademarks. As a part of the training programme exposure visits also conducted to IIMR for exposure on millet-based products and IIP for exposure on packaging technologies. This programme was inaugurated by Shri. Johnson, Director, SERP on 7th July 2025. Dr. E. Vijaya, Director (SEM) & Mr. V. B. Rajendra Prasad FM (SEE) are the programme directors of the programme.

PMKVY 4.0 Short Term Training (STT)

The National Institute for Micro, Small and Medium Enterprises (ni-msme) has been actively advancing workforce development through its implementation of the PMKVY 4.0 Short-Term Training (STT) Programme, conducted on its Hyderabad campus. Under this initiative, Junior Software Developer training programmes were successfully organized for two batches: Batch ID 2411516, held from 2nd February to 29 April 2024 and Batch ID 2459665, conducted from 27 February to 09 June 2024.

Both batches underwent a comprehensive training journey encompassing theoretical instruction and hands-on practical sessions, in full alignment with the prescribed PMKVY 4.0 curriculum. To ensure the quality and effectiveness of the training outcomes, a formal assessment was conducted by Indus Lynk Training Services Private Ltd on 30 July 2025 at ni-msme. This evaluation aimed to rigorously assess the competencies, technical knowledge, and skill sets acquired by the trainees during the programme, further reinforcing ni-msme's commitment to producing industry-ready professionals equipped for the evolving demands of the digital economy.



FDP on Business Plan Development for Rural Entrepreneurship

The First batch of the five days Faculty Development Programme on Business Plan Development for Rural Entrepreneurship was conducted during 14 to 18 July 2025 at ni-msme. Total 17 officers participated. The programme was organized by the School of Enterprise Development (SED), sponsored by State Institute of Rural Development (SIRD), Sikkim. The programme Directors of the programme were Mr. Vivek Kumar, FM and Mr. K. Surya Prakash Goud, Director, SED.

The Programme was inaugurated on 14 July 2025. During the inauguration Shri K Surya Prakash Goud Director, SED, ni-msme made the participant feel confident in their approach towards their day to day professional life and urged the participants to apply practically all the lessons to be

learnt during their training at ni-msme. The Programme Director, Mr. Vivek Kumar gave a brief outline of the programme and narrated the purpose of this programme and how the business plan preparation hands on will be beneficial to each of them after the completion.

During the programme the participants got valuable input on variety of topics like how a cluster gets developed and nurtured, available business opportunities in various

sectors. Strategies to be undertaken by the officers while implementing the RAMP Scheme was also dealt in the class. In view of seeing some of the participants as newly recruit, focus was also given on initial parameters of setting up of industry and prior operations being needed. Detailed lecture session on Project Identification, Project profile preparation, Business plan preparation and appraisal from Bankers point of view were some of the major ingredients of the training programme. Officers also worked on Group and Individual assignments where-in the officers developed the business plan in the Lab and later Presentation session was also organized for them.

The valedictory function was conducted on 18 July which was Chaired by Mr. K. Surya Prakash Goud, Director, SED, ni-msme. He wished the participants all the best in their back to work situation and assured to provide full support in their work-related profile from ni-msme whenever they need. Participants also put their impressions about the programme and they show happiness for being there for the programme. Most of the participants felt the need to extend the duration of the programme for at least one more week. Certificates were awarded.



Patent Facilitation

The Intellectual Property Facilitation Centre (IPFC) at the National Institute for Micro, Small and Medium Enterprises (ni-msme) has successfully facilitated the grant of a patent for the innovative invention titled "A Unified Mobile Ordering and Loyalty System", in accordance with the provisions of the Patents Act, 1970. The patent, granted to VINPRA SOLUTIONS, located in Snehapuri Colony, HMT Nagar, Hyderabad, Telangana, is valid for a term of 20 years, commencing from 16 November 2024.

This cutting-edge solution revolutionizes the customer experience by allowing users to seamlessly place orders, make payments, and earn or redeem loyalty points through a single, unified mobile application. Designed to serve a wide spectrum of industries including retail, food services, and hospitality-the system is scalable and adaptable, making it ideal for businesses of all sizes, from small cafés to expansive retail chains.

The achievement underscores ni-msme's commitment to fostering innovation and supporting the intellectual property aspirations of India's growing entrepreneurial ecosystem.



Awareness Programme on AI and Digital Skills for PMKVY 4.0 Trainees



As part of the World Youth Skills Day 2025 celebrations, the National Institute for Micro, Small and Medium Enterprises (ni-msme) organized a dynamic Awareness Programme on Artificial Intelligence (AI) and Digital Skills for trainees enrolled under the PMKVY 4.0 (Short-Term Training) scheme. Held on 18 July 2025 at the PMKVY Training Centre in Ibrahimpatnam, the event was sponsored by the Ministry of Skill Development and Entrepreneurship, Government of India, and aimed at empowering youth with knowledge of emerging technologies shaping the future workforce.

The session was inaugurated by Ms. V. Swapna, Faculty Member, School of Enterprise Management (SEM), ni-msme, who set the tone by emphasizing the critical importance of digital literacy in today's rapidly evolving job market. She encouraged trainees to embrace AI-driven innovations and future-ready skills, underscoring their relevance for sustained employability and entrepreneurial success. Participants were introduced to the foundational concepts of Artificial Intelligence (AI), Machine Learning (ML), and Digital Skills, while exploring their transformative applications across sectors such as healthcare, agriculture, manufacturing, education, and finance. Dr. Mahesh Patil and Shri Srinivas Rao, the expert trainers leading the session, shared valuable insights into the rising demand for AI/ML competencies in the global workforce and motivated the trainees to envision real-world applications of these technologies.

The workshop witnessed energetic participation and keen engagement from the trainees, many of whom expressed a strong interest in deepening their understanding and undertaking AI/ML-based projects in the future. The event served as a catalyst for sparking innovation-driven thinking among young learners, aligning perfectly with the national agenda of skilling India's youth for a digitally empowered tomorrow.

Awareness Workshop on IPR under RAMP Scheme

Awareness Workshop on Intellectual Property Rights (IPR) was sponsored by the AP MSME Development Corporation, Govt. of Andhra Pradesh, under the Raising and Accelerating MSME Performance (RAMP) Scheme, Ministry of MSME, Govt. of India organised in July 2025 at following locations of Andhra Pradesh. The programmes were coordinated by Ms. V. Swapna, Faculty Member, Head of IPFC, School of Enterprise Management (SEM), **ni-msme**.

on 21 July 2025 at Nellore: The Workshop was began with an inaugural speech by DIC Assistant Director Mr. Srinivasulu, who spoke about the importance of protecting branding through Trademarks. He emphasized how IPR tools can safeguard business identity and promote market recognition. Following this, Mr. Radhakrishna delivered a detailed presentation on various IPR rights, their validity and applicability, using real-time examples to enhance participant understanding. He explained the relevance of Patents, Trademarks, and Copyrights in today's competitive business environment. Later, Mr. Avinash provided a brief overview of key MSME schemes, highlighting how these government initiatives support small business growth, innovation, and formalisation. The session was interactive, with participants showing keen interest and asking questions related to IPR protection. The programme was attended by 57 participants.



on 22 July 2025 at Markapuram: TIPR Workshop was conducted at the MPDO office, Markapuram, Prakasam District, was attended by 50 participants. The programme began with an inaugural speech by MPDO Officer Mr. Srinivas, who spoke about how IPR awareness can help protect brands and shared a few real-time examples to highlight its practical benefits. He emphasized the importance of safeguarding unique ideas and innovations, especially for small businesses trying to establish their identity in competitive markets.

He then handed over the session to DIC Assistant Director Ms. Dhanalaxmi, who provided valuable insights on how IPR can support business growth, branding, and market expansion. She encouraged women entrepreneurs to explore how Intellectual Property can add value to their products and services. Most of the audience comprised Udyam-registered women entrepreneurs engaged in small-scale businesses such as handicrafts, food processing, tailoring, and local product manufacturing.

In the later part of the session, Mr. Radhakrishna delivered a detailed presentation, using relatable examples to explain Patents, Trademarks, and Copyrights. He also discussed the procedures for filing IPRs and clarified common misconceptions. The session concluded with an interactive Q&A segment, where participants raised queries and sought further guidance on the application process.



on 23 July 2025 at Srikakulam: The workshop conducted at DIC Hall, Srikakulam, began with a speech by Mr. Kiran, IPO District Industry Center. The programme was attended by 51 participants. He spoke about the importance of Intellectual Property Rights (IPR) and how securing these rights can help protect innovations, brands and creative works. He emphasized that IPR plays a crucial role in business growth, particularly for small entrepreneurs and startups.

The session was delivered by Mr. Radhakrishna and Mr. Raju from Novel Patents, IP firm. They provided an in-depth explanation of the significance of design patents, including how they offer legal protection and a competitive market advantage. Real-life examples were shared to illustrate how patenting an innovation can create long-term value for individuals and businesses.

They also explained the step-by-step process of applying for patents and encouraged participants to identify unique aspects of their products or services that could be protected under IPR. The session concluded with an interactive Q&A segment, where participants actively clarified their doubts and expressed interest in protecting their trademarks.



on 30 July 2025 at NTR District: IPR Awareness workshop conducted at Sri Durga Malleswara Siddhartha Mahila Kalasala, Venkateswara Puram, Vijayawada. The programme was attended by 58 participants began with a speech by DIO Mr. B. Sambayya and Mr. Balaji. He spoke about the importance of Intellectual Property Rights (IPR) and how securing these rights can help protect innovations, brands, and creative works. He emphasized that IPR plays a crucial role in business growth, particularly for small entrepreneurs and startups.

The session was then taken over by Mr. Raghava rao. They provided an in-depth explanation of the significance of design patents, Copyrights, Trademark, Geographical Indications including how they offer legal protection and a competitive market advantage. Real-life examples were shared to illustrate how patenting an innovation can create long-term value for individuals and businesses.

They also explained the step-by-step process of applying for patents and encouraged participants to identify unique aspects of their products or services that could be protected under IPR. The session concluded with an interactive Q&A segment, where participants actively clarified their doubts and expressed interest in protecting their ideas in different Intellectual Property Rights.



Loan Mela

National Institute for Micro, Small and Medium Enterprises (ni-msme) hosted a vibrant Loan Mela at **ni-msme** campus, aimed at empowering Youth, Startups and Aspiring Entrepreneurs through greater access to financial support and strategic business development guidance.

The programme commenced with a welcome address by Ms. V. Swapna, Faculty Member at **ni-msme**, who introduced participants to the institute's flagship initiatives in entrepreneurship development, Intellectual Property Rights (IPR) promotion, and digital branding tailored for MSMEs. She also spotlighted the diverse range of entrepreneurship and skill development programmes being implemented under the Aspire to Innovate (ATI) scheme, designed to build the capacities of young innovators and emerging entrepreneurs across India.



The inaugural address was delivered by Mr. Kameswarao, Chair of the Centre for Financial Inclusion (CFI), who shared valuable insights on financial literacy, loan eligibility criteria, essential documentation, and the preparation of credible project reports. He elaborated on a variety of collateral-free loan schemes available for MSMEs, encouraging participants to leverage these opportunities to propel their entrepreneurial aspirations forward.



The Loan Mela drew an enthusiastic crowd of over 170 participants, comprising young professionals, early-stage startups, and MSMEs. Attendees benefited from direct interactions with representatives of leading financial institutions, gaining firsthand knowledge of available credit schemes and exploring tailored funding avenues. Participating banks included Axis Bank,

Central Bank of India, Canara Bank, Indian Overseas Bank, Union Bank of India, Punjab National Bank, and Bank of Baroda, all of whom contributed to the dialogue around inclusive finance and entrepreneurial support.

This impactful initiative reaffirmed ni-msme's unwavering commitment to fostering entrepreneurship, promoting financial inclusion, and nurturing the sustainable growth of India's MSME sector. By simplifying access to credit and facilitating meaningful engagement between entrepreneurs and financial stakeholders, the event reinforced the vital connection between skill development and economic empowerment in driving national progress.

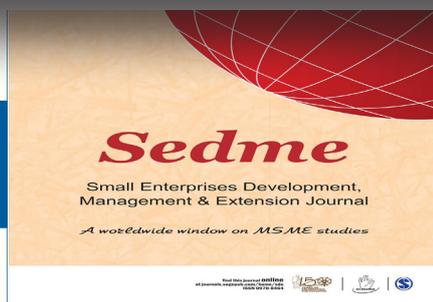


Orientation Programme for Faculty & Staff

The National Institute for Micro, Small and Medium Enterprises (**ni-msme**), under the Ministry of MSME, Govt. of India, organized a three-day Orientation Programme for Faculty and Staff at campus, Hyderabad. The event focused on enhancing institutional understanding, intrapreneurship, and administrative efficiency. The resource person for this Orientation program was Dr. Chukkah Condaiah, Former Director General, **ni-msme**.

The programme began with sessions on **ni-msme's** strategic role in Fostering Entrepreneurship in India and other Developing Nations. Participants were oriented on the Ministry's Administrative Framework and the role of Faculty as intrapreneurs in achieving organizational excellence. A panel discussion on Project Exploration and Execution provided practical insights. The sessions covered training methods, expected services to ministries and state governments, and collaboration between faculty and non-faculty in institutional goal-setting. A group discussion addressed the significance of research, training, consultancy, and extension services. The day focused on operational systems and procedures. The concluding session provided a detailed overview of financial procedures, including budgeting, procurement, and delegation of powers.

This orientation effectively strengthened the capabilities of **ni-msme** staff to contribute to national development through innovation, efficiency, and collaboration.



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Our Social Presence



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