

ni-msme News Corner (NNC)



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Shaping the Future of MSMEs towards Viksit Bharat 2047

The National Institute for Micro, Small and Medium Enterprises (**ni-msme**), Hyderabad, successfully conducted a one-week training programme on "Shaping the Future of MSMEs towards Viksit Bharat 2047" for the 2025 batch of Indian Economic Service (IES) probationary officers. Held from 23 to 27 June 2025 at ni-msme campus, sponsored by the Department of Economic Affairs, Ministry of Finance, Govt. of India and witnessed active participation from 18 Officer Trainees.

The programme was inaugurated by Mrs. Sujatha Gupta, Retired Indian Defence Estates Service Officer & Former CEO of the Cantonment Board, who highlighted the critical role of MSMEs in realizing the vision of Viksit Bharat 2047. Dr. E. Vijaya, Director, **ni-msme**, outlined the objectives and structure of the training, setting the tone for an immersive and outcome-oriented learning experience.



Adopting an experiential learning model, the programme combined classroom lectures, case studies, management games, group discussions, exposure visits and action plan presentations. Sessions were facilitated by **ni-msme** Faculty and subject-matter experts from Government, Industry and International Trade Domains. A key highlight was the Panel Discussion on "Strengthening the MSME Ecosystem", featuring insights from **ni-msme**'s Centres of Excellence, including the Centre for Digital Branding and Marketing (CDBM), Intellectual Property Facilitation Centre (IPFC) and the Centre of Financial Inclusion (CFI).

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An Organisation of the Ministry of MSME, Govt. of India

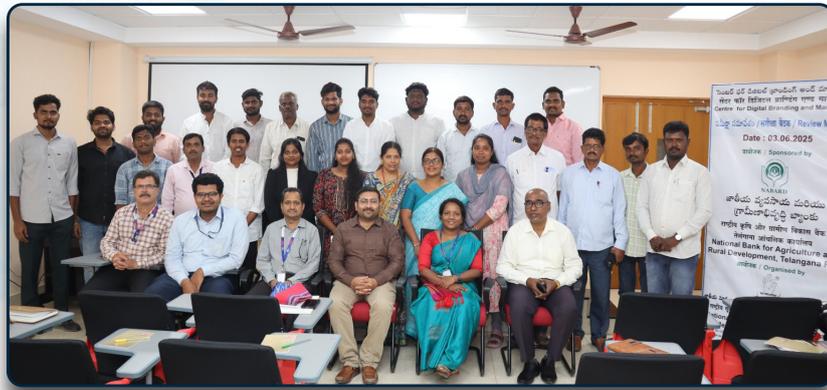
Accredited as UTKRISHT / उत्कृष्ट, 3-Star Rating by Capacity Building Commission (CBC)

As part of the practical learning component, participants undertook exposure visits to T-Hub, T-Works and ALEAP, gaining valuable insights into Telangana's startup and MSME support infrastructure. The officer trainees also delivered group presentations on vital policy areas such as FDI and global trade linkages, marketing support, access to credit, standardization, technology adoption and Skill Development. These sessions emphasized the need for cohesive and innovative policy frameworks to foster MSME growth.



The programme concluded with a valedictory session led by Shri K. Madhukar Babu, Joint Director (MSME), Govt. of Telangana, who distributed certificates and encouraged the young officers to spearhead policy innovation for the sector. Dr. E. Vijaya congratulated the participants and urged them to advocate for inclusive, technology-driven and forward-looking strategies to empower the MSME ecosystem in alignment with India's long-term economic goals.

Centre for Digital Branding and Marketing



The Centre for Digital Branding and Marketing (CDBM) at **ni-msme** has been actively delivering handholding support to enhance the digital capabilities of Rural Enterprises since January 2025. As part of this initiative, CDBM has successfully conducted nine expert sessions, offering practical assistance to Farmer Producer Organizations (FPOs), Self-Help Groups (SHGs) and other grassroots stakeholders to improve their digital outreach and market engagement.

A first review meeting was convened on 03 June 2025 at **ni-msme** campus to assess the progress and impact of the ongoing initiative. The meeting was chaired by Smt. V. Jisha, Deputy General Manager, NABARD, Telangana Regional Office and witnessed participation from key dignitaries including: Mr. K. Suryaprakash Goud, Director, School of Enterprise Development (SED); Mr. Sarath Muthyala, Assistant Faculty Member & Head, CDBM; Shri Subrat Kumar Sahoo, Assistant General Manager, NABARD, Telangana RO; Shri P. Harsha Raghuram, District Development Manager, NABARD, RR Cluster; Shri G.M. Subramanyam, Lead District Manager, RR District, SBI; Shri Pradeep Singh, LDM Office, SBI; Mr. K. Pandu Ranga, Sr. Admn. Asst. & Smt. Deepa Waster, Young Professional of ni-msme.

The review meeting included 18 participants representing 18 organizations, with discussions focused on evaluating outcomes, identifying growth areas and collecting direct feedback from beneficiaries. Participants reported that digital tools such as WhatsApp, Google Business, Instagram and Facebook significantly boosted their product visibility, market access and customer engagement.

The initiative has resulted in noticeable improvements in digital literacy and marketing capabilities among FPOs, OFPOs and SHGs, enabling more sustainable and far-reaching business practices. The review reaffirmed the positive impact of CDBM's digital interventions, particularly in helping Rural Enterprises adapt to evolving market dynamics. With the festive and harvest seasons approaching, the centre is committed to continuing its strategic support to further empower rural stakeholders through digital platforms and branding solutions.

MoU with APMSMEDC

On the occasion of World MSME Day 2025, the National Institute for Micro, Small and Medium Enterprises (ni-msme) signed a Memorandum of Understanding (MoU) with the Andhra Pradesh MSME Development Corporation (APMSMEDC), Government of Andhra Pradesh, aimed at jointly organizing Capacity Building Programmes to strengthen and accelerate the MSME ecosystem within the state.



The MoU exchange ceremony was held in the esteemed presence of Shri K. Srinivas, Hon'ble Minister for MSME, SERP & NRI Relations & Empowerment, Govt. of Andhra Pradesh, and Mr. K. S. P. Goud, Director, School of Enterprise Development (SED), **ni-msme**. This strategic collaboration is in line with the global theme for World MSME Day 2025 "Enhancing the Role of MSMEs as Drivers of Sustainable Growth and Innovation". It represents a significant step toward promoting innovation, fostering Skill Development, and Advancing Sustainability among MSMEs in Andhra Pradesh. By leveraging the expertise and outreach of both institutions, the partnership aims to deliver high-impact training, facilitate enterprise growth and support policy interventions that empower the MSME sector at large.

Awareness Programme on MSME Schemes

On the occasion of International MSME Day, the National Institute for Micro, Small and Medium Enterprises (**ni-msme**) organized an Awareness Programme on MSME Schemes to spotlight the pivotal role played by Micro, Small, and Medium Enterprises in fostering economic growth, job creation and innovation. The event served as a platform to celebrate the achievements, acknowledge the challenges, and reflect on the journey of MSMEs, while reinforcing a shared commitment to their sustained empowerment and development.



The programme featured addresses by eminent speakers including Shri Debajit Das, National Project Coordinator; Shri Mohammad Zaidi, Associate Director, Grant Thornton Bharat LLP; Dr. Yogeswara Rao, Director, Cognolabs; Dr. Vijaya Eranti, Director, SEM and Dr. Shreekant Sharma, Director, School of Entrepreneurship and Extension (SEE), **ni-msme**.

The event witnessed enthusiastic participation from industry leaders, MSME entrepreneurs, policymakers, government officials, academicians, financial institutions and NGOs, who came together to engage in meaningful discussions and knowledge-sharing. The diverse and active participation contributed to making the programme a resounding success, further amplifying the importance of collaborative efforts in strengthening the MSME ecosystem.

Expert Lecture at NIUM

The Research Innovation and Entrepreneurship Development Cell (RIEDC), in collaboration with the Department of Ilmul Saidla at the National Institute of Unani Medicine (NIUM), Bangalore, organized an expert lecture on 23 June 2025 on the theme "Diffusion of Innovation and Transfer of Technology, including Charms of Entrepreneurship, Institutional Support and Government Schemes for AYUSH Entrepreneurs."

The keynote address was delivered by Dr. Shreekant Sharma, Director, School of Entrepreneurship and Extension (SEE), National Institute for Micro, Small and Medium Enterprises (**ni-msme**), Hyderabad. Dr. Sharma shed light on critical aspects of innovation diffusion, technology transfer, and emerging entrepreneurial opportunities within the AYUSH sector. He also elaborated on various institutional mechanisms and government schemes designed to support startups and promote enterprise development in the traditional medicine ecosystem.

The session was graced by Prof. Saiyad Shah Alam, Director, NIUM Bangalore and witnessed enthusiastic participation from faculty members and postgraduate scholars of NIUM Bangalore and NIUM Ghaziabad (joining virtually). Dr. Hamiduddin, Coordinator of RIEDC, emphasized the relevance of the session in today's entrepreneurial landscape and delivered the vote of thanks. The event served as a catalyst for aspiring AYUSH entrepreneurs, offering actionable insights and encouragement to drive innovation and sustainable enterprise development in the field of traditional systems of medicine.



Outreach Programme

Punjab National Bank (PNB) hosted a dynamic MSME and SHG Outreach Programme in Hyderabad on 11 June 2025, attended by more than 200 micro-enterprise entrepreneurs and 300 Self-Help Group (SHGs) members. The event was inaugurated by Shri Sandeep Kumar Sultania, IAS, Principal Secretary, Finance, Govt. of Telangana, whose presence underscored the government's commitment to grassroots economic development.



Dr. Shreekant Sharma, Director of the School of Entrepreneurship and Extension at the National Institute for Micro, Small and Medium Enterprises (**ni-msme**), Hyderabad, joined as a Special Guest, enriching discussions on Entrepreneurship, Capacity Building and institutional support for small businesses. Reflecting PNB's dedication to inclusive growth, the programme also featured CSR initiatives benefiting Divyangjan and the visually impaired.

After the outreach activities, Shri Ashok Chandra, MD & CEO of PNB, addressed staff at a town hall meeting, inspiring employees to embody excellence, empathy, and innovation in their service delivery.

Training Programmes under NBHM

The National Institute for Micro, Small and Medium Enterprises (ni-msme) successfully conducted a series of one-week training programmes on Scientific Beekeeping integrated with the Oil Seeds Mission at multiple locations across India. These programmes were organized under the project sanctioned by the National Bee Board as part of the National Beekeeping and Honey Mission.

At Bhojapur in Bhandara District, Maharashtra, the training was held from 26 March to 02 June 2025 and was coordinated by M/s. Apis Mart India Pvt. Ltd. A total of 25 participants benefited from in-depth classroom sessions and hands-on field training, including exposure visits. The programme was reviewed by Dr. Shirish Kulkarni, Hindi Translator & Programme Coordinator, during his visit on 02 June 2025.



Another programme was conducted at Saravakota Mandal in Srikakulam District, Andhra Pradesh from 27 May to 03 June 2025, with VIDYA Foundations, Srikakulam acting as the coordinating agency. All 25 participants were selected from the Green Bird Farmers Producer Company Limited. The sessions focused on scientific beekeeping practices, the role of honeybee pollination, and the significance of oil seed production under the National Oil Seeds Mission, implemented by the Department of Agriculture and Farmers Welfare, Government of India.

A third training programme was organized at Sakhinetipally in Konaseema District, Andhra Pradesh from 16 to 22 June 2025 and coordinated by the Sankalp Sewa Foundation. A total of 25 participants from neighboring villages took part in the programme, receiving both theoretical and practical exposure to beekeeping practices integrated with oil seed cultivation.

Simultaneously, the Tungawalli Honey Bee Producer Co-operative Industrial Society Ltd. coordinated a similar one-week training programme at Tungawalli Village, Bhatinda District, Punjab, also held from 16 to 22 June 2025. The initiative aimed to build rural capacity through sustainable beekeeping practices, aligned with national objectives in agriculture and allied sectors.



District Level Seminar on Scientific Beekeeping

Another programme was conducted at Saravakota Mandal in Srikakulam District, Andhra Pradesh from 27 May to 3 June 2025, with VIDYA Foundations, Srikakulam acting as the coordinating agency. All 25 participants were selected from the Green Bird Farmers Producer Company Limited. The sessions focused on scientific beekeeping practices, the role of honeybee pollination, and the significance of oil seed production under the National Oil Seeds Mission, implemented by the Department of Agriculture and Farmers Welfare, Government of India.

36th Executive Committee (EC) Meeting

The 36th Executive Committee (EC) Meeting of **ni-msme** was held on 10 June 2025 at Ministry of MSME, Udyog Bhawan, New Delhi under the Chairmanship of the Secretary to Government of India, MoMSME. Dr. Ashutosh A. Murkute, Director General, **ni-msme**, while welcoming all the distinguished members of the Executive Committee, briefed them about progress of the academic activities and proposed activities. The Secretary & Chairman, EC has given directions to Green Campus initiatives to be expedited to explore RESCO Model at ni-msme. The Committee also approved Annual Report together with Audited Accounts for the FY 2024-25 and recommended to Governing Council before laying in Parliament House.

Training Programme on Branding and Digital Marketing for SHGs

A three-days National Announced Programme on Branding and Digital Marketing for SHGs was organized by the School of Enterprise Development under its specialized cell for NGOs and Self Help Groups i.e. n³ (N-Cube, which stands for ni-msme NGO Network, ni-msme) from 24 to 26 June 2025 at its campus. Mr. Vivek Kumar, FM, SED was the programme Director.

Earlier during the inaugural ceremony, Shri Vinod Hingole, Special officer, NRLM spoke about the need to empower Rural Women through SHG principles. Mr. K. Surya Prakash Goud, Director, SED, chaired the inaugural sessions and mention on the importance of the the programme. He urged the participants to take maxium benefits of the programme. Resource persons from diverse areas of expertise delivered sessions on different aspects throughout the programme. The key topics discussed during the programme includes Importance of Branding, Principles of Packaging, Eco friendly packaging, creating a Brand Value and expand the Product Reach. Focused sessions on digital marketing and leveraging the strength of social media was taken by Shri Jignesh Dave, Faculty Associate, SED, **ni-msme**. Mr. Vivek Kumar handled a live session on how to prepare Project Plan by taking care the feasibility analysis at each stage. The participants too did their best in preparing the same. To have a hands on experience, the participants were also taken to Indian Institute of Packaging (IIP) as part of the exposure visit. The participants were very delighted to interact Mr. Nataraj Nandamuru, Deputy Director & Regional Head IIP, Hyderabad. Before the valedictory session the participants were taken to Livelihood Business Incubator (LBI) at **ni-msme** to have a hands on experience and direct interact with the entrepreneurs.



Finally a valedictory session was organized in the **ni-msme** Campus. Participants put their impression about the programme and desired that the programme could be of a little longer duration. All smile from the participants shows that the programme was a great success. During the valedictory, Mr. T. Srinivasa, Senior Consultant, SED, **ni-msme** motivated the participants and urge them to dream big and

they should utilize the learnings gained from the programme. Certificates were distributed to the participants. Finally, Vote of thanks was proposed by Shri D Tejeswar Rao, Faculty Associate, SED, **ni-msme**. It is right to mention here that another six programmes are proposed to be conducted on various topics under empowerment of Women through SHGs.

PMKVY 4.0 Short Term Training (STT)

The National Institute for Micro, Small and Medium Enterprises (ni-msme) is actively implementing Skill Development Training under the PMKVY 4.0 Short-Term Training Programme on its campus. By the end of March 2025, a total of 660 candidates had enrolled across various trades including Junior Software Developer, Cloud Application Developer, Beauty Therapist, Self-Employed Tailor and Craft Baker. Certificates have been issued for three batches, assessments have been completed for ten batches, and eighteen batches have successfully completed their respective training programmes.

The Junior Software Developer trade, assessments were conducted for two batches: (1) Batch ID 2795203, conducted from 24 October 2024 to 18 January 2025, with assessments held on 22 May 2025 and (2) Batch ID 3202086, conducted from 10 March 2025 to 04 June 2025, with assessments held on 10 June 2025. Both assessments were conducted at ni-msme by HIRE MEE, the designated assessment agency under PMKVY 4.0, to evaluate the candidates' acquired competencies and skill levels. Batch ID 2795203 comprised 30 students, while Batch ID 3202086 included 45 students.



IPFC Facilitates IPR Grants for Innovations in Technology and Knowledge Resources

The Intellectual Property Facilitation Centre (IPFC) at **ni-msme** has recently facilitated the successful registration and grant of two significant intellectual property rights, furthering its mission to support and safeguard innovation, creativity, and knowledge-based assets across sectors.

(1) A patent was granted to M/s. Zen Technologies Ltd. for their invention titled "Long Pass Filter System for Integrated Laser Units with Merged Visible and Infrared Beams." The patent, effective from 28 November 2024, was granted under the Patents Act, 1970. The invention pertains to laser-based communication systems tailored for military applications, offering integrated visible and infrared beams to enhance operational functionality and precision.

(2) A copyright registration was secured for M/s. Quality Circle Forum of India for the literary work titled "Practical Guidebook on Five S", authored by Mr. D. K. Srivastava and Mr. V. K. Bhuvan Das. The guidebook serves as a comprehensive resource for both beginners and practitioners, facilitating effective implementation of 5S workplace management practices.

These accomplishments underscore IPFC **ni-msme's** commitment to empowering MSMEs, institutions, and individual innovators by guiding them through the processes of intellectual property protection, thus promoting a culture of innovation and competitiveness in the Indian MSME ecosystem.



Advanced MDP for Assam Industries Department Officials

The National Institute for Micro, Small and Medium Enterprises (ni-msme) inaugurated a five-day Advanced Management Development Programme titled “Designing Strategic Interventions to Make Vibrant, Green & Digital MSMEs” for officials from the Industries Department, Government of Assam. Held from 02 to 06 June 2025, the programme brought together 22 officers from District Industries Centres (DICs) across the state. The initiative was supported by the Assam Small Industries Development Corporation Ltd. (ASIDC), Government of Assam.

The programme was formally inaugurated by Mr. K. S. P. Goud, Director, **ni-msme**, who emphasized the need to create a resilient, sustainable, and digitally empowered MSME ecosystem in Assam to drive inclusive industrial growth and innovation. As part of the experiential learning component, participants visited T-Hub and T-Works,



Hyderabad, where they explored India’s leading innovation and startup ecosystems. The visit offered insights into startup incubation models, product prototyping facilities, and technology-driven entrepreneurial support systems, demonstrating scalable models that can be adapted to Assam’s industrial development framework.

On 05 June 2025, an additional exposure visit was organized to the Central Institute of Tool Design (CITD), Hyderabad, where officers engaged with advanced manufacturing technologies, precision tool development, and skill enhancement initiatives. The visit enabled meaningful interactions with domain experts and provided a comprehensive overview of cutting-edge infrastructure aimed at enhancing MSME productivity and competitiveness. The exposure programme also included an informative visit to the Commissionerate of Industries, Government of Telangana, where participants interacted with Mr. K. Madhukar Babu, Joint Director & Nodal Officer for the RAMP Scheme. Officers learned about various policy interventions, implementation strategies, and best practices adopted by Telangana to strengthen and modernize its MSME ecosystem. The training programme served as a significant platform for cross-learning, offering valuable takeaways that participants can leverage to catalyze MSME development in Assam, with a strong focus on sustainability, digitalization, and innovation.



Capacity Building Programme for MP DI & DC Officials

The National Institute for Micro, Small and Medium Enterprises (**ni-msme**) successfully conducted a three-day Capacity Building Programme under the Raising and Accelerating MSME Performance (RAMP) Scheme from 11 to 13 June 2025. The programme was specifically designed for Managers and Assistant Managers of the District Industries & Commerce Department, Government of Madhya Pradesh and was sponsored by the Madhya Pradesh Laghu Udyog Nigam.

A total of 25 field-level officials actively participated in the training, which aimed to strengthen both their technical competencies and soft skills to facilitate the effective implementation of the RAMP Scheme across districts.

The programme covered a comprehensive set of topics aligned with national and state-level MSME policies, including innovation and incubation, entrepreneurship development, government MSME schemes, financial facilitation, domestic and international market linkages, production and procurement systems, and emerging technologies. As part of the experiential learning component, an exposure visit to T-Hub and T-Works, Hyderabad, was organized. The visit offered participants an in-depth view of India's premier innovation ecosystems, providing hands-on insights into startup incubation models, prototype development, and collaborative industrial growth platforms. With its robust expertise in training, research, and consultancy, **ni-msme** continues to play a pivotal role in capacity building and policy implementation for MSME stakeholders nationwide, actively contributing to the success of flagship programmes such as RAMP.



Awareness Workshops under GEF-UNIDO Project

The National Institute for Micro, Small and Medium Enterprises (**ni-msme**) successfully organized a series of Awareness Workshops under the GEF-UNIDO project titled "Improving Thermal Energy Efficiency through Design, Manufacture, and Operation of Industrial Boilers for Low-Carbon Micro, Small and Medium Enterprises (MSMEs) in India". The workshops were held at the Sircilla Cluster, Telangana, on 09 June 2025, and at the Sindhudurg Cluster, Maharashtra, on 11 June 2025. These sessions brought together MSME stakeholders, industry representatives, and technical experts to deliberate on practical strategies for enhancing thermal energy efficiency and reducing carbon emissions in the MSME sector. The primary objective was to raise awareness on sustainable industrial practices and encourage MSMEs to transition towards a low-carbon and energy-efficient future.



As part of the project interventions, senior UNIDO officials conducted cluster visits to Sircilla (Telangana) and Bidar (Karnataka) on 17 & 18 June 2025, respectively. These visits provided an opportunity to assess on-ground implementation and engage directly with local stakeholders. The workshops were facilitated by **ni-msme** Faculty Members, who delivered technical insights and led interactive knowledge-sharing sessions, aimed at capacity building and strengthening awareness among MSME participants. This

initiative marks a significant step toward fostering climate-resilient, energy-efficient MSMEs and aligns with India's broader goals of promoting sustainable industrial growth and environmental stewardship.

Orientation Programme for Managers & Asst. Managers of EDCs



The National Institute for Micro, Small and Medium Enterprises (**ni-msme**) organized a three-day Orientation Programme from 18 to 20 June 2025 at its campus for shortlisted Managers and Assistant Managers under Component T2 of the Government of India's flagship RAMP Scheme (Raising and Accelerating MSME Performance).

Component T2 focuses on the establishment of

Entrepreneurship Development Centres (EDCs) aimed at enhancing entrepreneurship, building local capacity, and providing enterprise-level support at the district level.

These centres are envisioned to act as key enablers in strengthening the MSME ecosystem across various states. The inaugural session was graced by Shri Nikhil Chakravarty (IA & AS), Director of Industries, who served as the Chief Guest. Other notable dignitaries included Shri K. Madhukar Babu, Joint Director & Nodal Officer for RAMP (Telangana); Shri K. S. P. Goud, Director, School of Enterprise Development (SED), **ni-msme**; Dr. Yogeshwar, Cognolabs Pvt. Ltd. and Smt. Rama Devi, President, ALEAP.

The programme was designed to provide participants with a clear understanding of their roles and responsibilities in implementing EDC interventions under the RAMP Scheme. Sessions focused on empowering local entrepreneurs, facilitating market linkages, and accelerating industrial growth at the grassroots level.

The Directorate of Industries (DoI), Government of Telangana, assured full support through District Industries Centres (DICs), including the provision of office space and logistical support for the operationalization of the EDCs. The orientation programme was conducted in collaboration with the Directorate of Industries, Government of Telangana, and Cognolabs Systems Pvt. Ltd. A total of 50 shortlisted candidates participated in the training, and were issued offer letters upon successful completion of the programme.



Training for Innovation Entrepreneurship and Skill Development

The National Institute for Micro, Small and Medium Enterprises (**ni-msme**) successfully concluded two back-to-back batches of the training programme for District Coordinators from Jharkhand, held from 10 to 14 June 2025 & 17 to 21 June 2025. The programme featured engaging and insightful sessions centered on nurturing innovation, fostering entrepreneurship, and strengthening skill development strategies for regional impact.



Shri K. S. P. Goud, Director, School of Enterprise Development (SED), **ni-msme**, addressed the participants, delivering an inspiring message that emphasized the importance of applying the acquired knowledge to empower communities at the grassroots level.

Upon completion of the programme, certificates were awarded to all participants, marking their successful participation. As part of the experiential learning component, participants undertook a series of field visits aimed at offering hands-on exposure to successful cluster development initiatives and support institutions. Key highlights included visits to:

The Mothkuru Ikat Handloom Cluster and Pamborthy Brass Metalware Cluster, showcasing grassroots cluster development models; The Central Institute of Tool Design (CITD), offering insights into advanced tooling and precision manufacturing; The Federation of Telangana Chambers of Commerce and Industry (FTCCI), to understand industry-led initiatives supporting MSMEs and Innovation hubs such as T-Hub and T-Works, where participants explored India's leading platforms for startup incubation, technology-driven entrepreneurship, and collaborative innovation.

These field visits, combined with classroom sessions, offered participants a holistic understanding of the ecosystem supporting MSME growth and innovation, equipping them to drive impactful interventions in their respective districts across Jharkhand.



SHG Activities Review under SEED Project

On 27 June 2025, as part of the ongoing implementation of the Scheme for Economic Empowerment of Denotified, Nomadic and Semi-Nomadic Tribes (SEED), Mr. K. S. P. Goud, Director, School of Enterprise Development (SED), **ni-msme**, conducted a field visit to Tirupati District to monitor and review the progress of DNT Self-Help Groups (SHGs).

The visit included an interactive session with four DNT SHGs located in Gangireddula Colony, Tirupati, where Shri Goud closely assessed the execution of the scheme's core components—Revolving Fund (RF) and Entry Point Activity (EPA).

Both components are designed to enhance livelihood opportunities, promote financial inclusion, and provide small-scale, need-based support to members of DNT communities.

During the engagement, discussions focused on several key areas, including the regular conduct of SHG meetings, bank-linked savings practices, maintenance of records and minutes, and the effective utilization of RF and EPA funds.

Further attention was given to ongoing skill development initiatives and the progress made in group-based entrepreneurial activities. The session was attended by SHG members, Community Cadre Personnel (CCPs) -Ms. R. Rekha, Ms. B. Nagamani, Ms. Vijaya and Ms. Reena-as well as Project In-charge, Shri P. Amaranadh.



Addressing the participants, Shri Goud emphasized the importance of collective enterprise-building, urging members to actively participate in training and capacity-building programmes to further enhance their economic prospects. He also commended the SHGs for their dedication to financial discipline, effective fund utilization, and meaningful contribution to the local economy.

The visit underscored the SEED Project's ongoing commitment to empowering marginalized communities and fostering sustainable, community-driven development.

Vendor Development Programme

A highly impactful Vendor Development Program (VDP) for the Garment Cluster was organized under the RAMP (Raising and Accelerating MSME Performance) scheme at Satya Ashoka Hotel, Jabalpur, Madhya Pradesh. The program saw enthusiastic participation from over 80 MSME vendors and was marked by the presence of esteemed dignitaries, anchor industries and experts from across the country.



The event was graced by Shri Vinit Kumar Rajak, General Manager, DIC & Joint Director of Jabalpur Zone, as the Chief Guest. Other key Guests included Shri Deepak Jain, President, Garment Cluster, Shri Ravi Gupta, President, Maha Koshal Chamber of Commerce and Industry and Shri Anurag from Gema Readymade Garments. The program featured participation from four leading anchor industries from across India: Alaknanda Industries, Sanganer Hand Block Printing Producing Company, Sumitra Enterprises, Radhika Fabric and Fashion. These anchors engaged in B2B interactions and one-on-one Buyer-Seller Meets with local vendors, facilitating business development opportunities and knowledge sharing. An exhibition of the Garment Cluster was also organized, showcasing the wide range of products, designs, and capabilities of local manufacturers. This served as a platform for visibility, collaboration, and networking

between local and national stakeholders. During the training programmes To empower MSMEs with knowledge, a series of capacity building sessions were conducted on: RAMP Scheme Objectives & Support Mechanisms, MP MSME Development Policies-2025, Overview of Key Central and State MSME Schemes. Export Readiness and Financial Enablement, including topics on EPC registration, quality certifications, packaging standards, marketing assistance, Agri Infrastructure Fund (AIF) and Fintech Solutions.

Conducted Technical Session on ZED (Zero Effect, Zero Defect) Certification Awareness, these technical sessions were led by renowned domain experts and policy advisors, with a focus on enhancing awareness, regulatory compliance, and competitiveness among MSMEs operating in the region. The knowledge imparted aimed to equip participants with actionable insights to align their enterprises with evolving market demands and policy frameworks.



To ensure a comfortable and engaging learning environment, the organizers made thoughtful arrangements, including breakfast and lunch for all attendees, fostering a welcoming atmosphere that encouraged open dialogue and networking.

This Vendor Development Programme marks a significant step toward strengthening the garment manufacturing ecosystem in Madhya Pradesh. It aligns seamlessly with the core objectives of the RAMP Scheme, which seeks to foster innovation, build competitiveness, and facilitate robust market linkages for MSMEs. The success of the event underscores the importance of industry-government collaboration in driving inclusive and sustainable growth for the MSME sector.

International Yoga Day

On the auspicious occasion of the International Day of Yoga, observed on 21 June 2025, staff members of the National Institute for Micro, Small and Medium Enterprises (**ni-msme**) came together for a morning Yoga session held at the UTSAV of the institute's green campus.

The event was conducted in alignment with National guidelines to promote wellness and mindfulness.

In addition to the Yoga practice, a lecture session on the "Health Benefits of Yoga and Balanced Diet" was organized, aiming to raise awareness about holistic well-being. Participants from ongoing training programmes, along with ni-msme staff members, took part in the session, which was led by a professional Yoga trainer specially engaged for the event.



Following the session, a Satvik breakfast, thoughtfully curated to reflect the spirit of the day, was served to all attendees, promoting healthy and mindful eating practices.

The event was coordinated by Mr. Vivek Kumar, Faculty Member, SED and it successfully underscored the institute's commitment to promoting health, balance and well-being among its staff and stakeholders.









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