

March & April 2025

# Cluster News



**National Institute for Micro, Small and Medium Enterprises (ni-msme)**

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Yousufguda, Hyderabad. [www.nimsme.gov.in](http://www.nimsme.gov.in)

## SUS Garment Artisans Association, Maharashtra

### 1. Summer Uniform Orders in Full Swing:

March marked the start of busiest season in the Corporate Uniform Division. Sus Cluster skilled artisans have been diligently working on multiple summer uniform orders for schools and industries. The team ensured timely production and delivery while upholding the highest quality standards.



### 2. Skill Training Sessions for New Artisans:

During the month of march, the Sus cluster welcomed a new batch of women trainees. During the training program, the trainees were introduced to essential skills such as stitching techniques, machine handling, and fabric cutting. Under the guidance of senior artisans. The newcomers received Hands-on training to ensure a smooth integration into the production process.



**ni-msme** is one of the Nodal Agency to implement SFURTI scheme sponsored by Ministry of MSME. **ni-msme** is implementing 27 clusters across 8 states namely: Andhra Pradesh, Jharkhand, Karnataka, Kerala, Maharashtra Odisha, Punjab and Telangana.

### 3. International Women's Day Celebration:

An International Women's Day was celebrated in the cluster on 8th March. All the artisans associated with the cluster participated in the celebration with lot of enthusiasm and pride. The in-house event featured motivational talks, stitching, Rangoli, and painting competitions, as well as cultural performances. It was a joyful occasion to celebrate and honour the strength, creativity, and dedication of Sus women artisans.



#### Gold & Silver Jewellery Cluster, Jharkhand

The installation of machinery at the CFC site is currently underway. In parallel, the setup of additional infrastructure components—including CCTV surveillance systems, solar power systems, and other essential utilities—also in progress. These activities are being carried out as part of the broader effort to operationalize the facility and ensure it is fully equipped for efficient and secure functioning.

#### Kariyatpur Brass Cluster, Jharkhand

The Special Purpose Vehicle (SPV) has procured and installed a diesel-powered engine to operate the hydraulic press machine. This strategic move ensures that the machine can function independently of electrical power supply disruptions, thereby providing a more reliable and consistent operational setup. The installation is expected to have a positive impact on the overall productivity of the cluster by minimizing downtime and improving workflow continuity.

#### Annatdev Woodcraft Cluster, Jharkhand

A meeting of the Working Committee was held to discuss and approve the release of the Security Deposit. The decision was taken after reviewing the necessary conditions and formalities associated with the deposit, marking a key administrative milestone in the project's progress.



### 3. Educational Visit by ZPHS School Children:

The Nizamabad turmeric cluster welcomed a group of enthusiastic students from ZPHS for an educational visit. The students explored the entire lifecycle of turmeric cultivation—from planting to processing. They learned about critical stages like boiling, drying, polishing, and grinding. This exposure visit offered insights into sustainable agriculture and the cultural significance of turmeric, leaving a lasting impression on the young minds.



### 4. Guntur Turmeric Farmers' Visit to JMKPM FPO:

A delegation of progressive turmeric farmers and FPO members from Guntur visited the JMKPM Farmers Producers Organization in Nizamabad. The knowledge exchange focused on best practices in turmeric processing, marketing, and value addition. The visit helped to strengthen collaboration between the two farming regions and encouraged the adoption of improved agricultural practices.

**జే ఎం కే పి ఎం పసుపు రైతు ఉత్పత్తిదారుల సంఘాన్ని సందర్శించిన గుంటూరు జిల్లా పసుపు రైతు ఉత్పత్తిదారుల సంఘం**

నిజాంబాద్ ఉజ్వల ప్రతినిధి...  
నిజాంబాద్ జిల్లా జత్రం పెల్లి మండలం మనోహరాబాద్ గ్రామంలోని జేఎం కే పి ఎం పసుపు రైతుల ఉత్పత్తి దారుల సంఘాన్ని గుంటూరు జిల్లా దుగ్గిరాలకు చెందిన మున్యంగి గ్రామం కొల్లిపర మండలం వసుపు రైతులు ఈడ శ్రీనివాస్ రెడ్డి, వేణుగోపాల్, సతీష్ రెడ్డి, వంగారెడ్డి తదితర రైతులు దుగ్గిరాల పసుపు మార్కెట్ నుంచి వచ్చి ఈ యొక్క పసుపు రైతు ఉత్పత్తిదారుల సంఘాన్ని సందర్శించడం జరిగినది. ఈ సందర్భంగా జేఎంకే పిఎం పసుపు రైతుల ఉత్పత్తిదారుల సంఘం డైరెక్టర్ అల్లూరి సంజీవ్ రెడ్డి వారికి పరిశ్రమ యొక్క విశిష్టత గురించి వివరించడం జరిగినది. ఇట్టి కార్యక్రమంలో డైరెక్టర్ పాటుకూరి తిరుపతిరెడ్డి, పడకల్ టోన్ల శ్రీధర్ పాల్గొనడం జరిగినది.

## 5. Awareness Program on Intellectual Property Rights (IPR) at Nizamabad Turmeric Cluster:

An impactful awareness session on Intellectual Property Rights (IPR) was organized at the turmeric cluster to educate farmers and stakeholders about trademarks, patents, copyrights, and Geographical Indications (GI). The session emphasized the benefits of securing GI tags for Nizamabad turmeric and its potential to boost recognition and export value. The program concluded with a collective commitment to pursue IPR protections for the region's unique turmeric variety.



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## 7. Awareness Program on Intellectual Property Rights (IPR) at Nizamabad Turmeric Cluster:

A vibrant Buyers and Sellers Meet was organized at the cluster, attended by Sri. Palle Gangareddy, Chairman of the National Turmeric Board, and Mrs. Bhavani Sri, IAS, Secretary of the Turmeric Board. The event successfully facilitated direct connections among farmers, traders, exporters, and buyers. Participants appreciated the initiative's role in strengthening the turmeric value chain and enhancing market access.



## Bundu Lac Processing Cluster, Jharkhand

The second batch of machinery has been successfully delivered to the CFC (Common Facility Centre) site. This delivery includes equipment for the lac dye unit, namely: Stick Lac Washer, Cast Iron (CI) Filter Press, Winnower, Graders, Mud Pump, and associated plumbing materials. A physical inspection and verification of the delivered machines were conducted on-site on 26th March 2025, in the presence of representatives from the Implementing Agency, Technical Agency, Nodal Agency, and members of the Special Purpose Vehicle (SPV). This marks a significant step forward in the phased installation of the lac dye processing infrastructure.

## Honey Processing Cluster, Jharkhand

A Diesel Generator (DG) set has been delivered to the CFC site. Following its delivery, a physical verification and a successful trial run of the DG set were conducted in the presence of representatives from the Implementing Agency, Technical Agency, Nodal Agency, and members of the Special Purpose Vehicle (SPV). This step ensures the readiness of backup power infrastructure, which is critical for uninterrupted operations at the facility.

Additionally, a general meeting was convened on 19th April 2025 to address various issues being faced by the artisans. During the meeting, participants engaged in discussions aimed at identifying practical solutions to improve working conditions and operational efficiency within the cluster. As an outcome of the meeting, a set of basic rules and guidelines was established for artisans to follow, with the objective of ensuring smooth and effective functioning of the cluster.



**ni-msme** invites MSMEs, Artisans, Associations, Academicians and Officials to join hands for development of MSME Clusters

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